San Benito County Full Workforce Development Board (WDB)
November 10, 2020 @ 2:00 P.M.

Business Services Committee Minutes

You are strongly urged to observe the online board meeting via zoom at:
https://zoom.us/j/97931478340?pwd=a2hQcGxRNW13Z0FGZStISXMzNCtrQT09

Meeting ID: 979 3147 8340  Password: 202374 - +1-408-638-0968, (San Jose)

Called to order at 2:10 P.M.

I.  GENERAL INFORMATION:

1. **Business Services Committee (BSC):** As a follow-up to the Strategic Plan Retreat, staff and the BSC will review the 1-3 year goals and identify next steps to present to the full WDB. Enclosed are the Retreat Notes.

2. **What is the direction for 1-3 year:** Important for Business Service Staff to engage with the board and employers and workforce. Discussed including Race & Equity and how that would look.
   a) Needs to be more outreach to reach the demographic. Clients don’t do zoom, need to do outdoor, social distance events to education workers. Need to have a way to collect impact data,
   b) Econovue reports to find out community demographics, women employers, poverty sectors, etc.
   c) Tech Services – most of those being recruited don’t have access/use technology
   d) Hire a Business Service Staff Member. Someone going through background checks right now. This person would be more engaged with businesses, BST, EDD and being able to manage small projects, small caseload, regional planning, layoff aversion/rapid response activities.
   e) RFP – Outsource as opposed to inhouse due to staff caseload/workload.
   f) Determine county industry sector’s needs, schedule meeting with business, how can AJCC assist employers, once needs are assessed they local plan can be better structured and more relevant to SBC.
   g) Request overview of trainings provided at Gavilan.

   ii. Schedule follow-up for mid January.

II.  ADDITIONAL INFORMATION:

III.  ADJOURNMENT: 2:48 P.M.