SAN BENITO COUNTY

Health & Human Services Agency

COMMUNITY SERVICES & WORKFORCE DEVELOPMENT 1111 SAN FELIPE ROAD, SUITE 107 • HOLLISTER, CA 95023 (831) 637-9293 • FAX (831) 637-0996

San Benito County Workforce Development Board **Executive Committee Meeting** 1161 San Felipe Road, Building B - Hollister, CA 95023 June 14, 2022 @ 3:00 P.M. **AGENDA**

NOTICE OF TEMPORARY PROCEDURES FOR THE WORKFORCE DEVELOPMENT BOARD

Pursuant to California Governor Gavin Newsom's Executive Order N-29-20 issued on March 17, 2020, relating to the convening of public meetings in response to the COVID-19 pandemic. Additionally, members of the WDB Board are allowed to attend the meeting via teleconference and to participate in the meeting to the same extent as if they were present.

The meetings are open to the public, under the following conditions: All Attendees may attend the Board meeting in person and follow the State guidelines. If an attendee is not fully vaccinated it is highly recommended that an attendee wears a face covering or face shield. All attendees must comply with any other rules of procedures/instructions announced by the WDB Board and/or County Staff.

Join Zoom Meeting

https://us06web.zoom.us/j/97879980043?pwd=a0lyMkFNdEFsQmVzbCswNmdNNjFjdz09

Meeting ID: 978 7998 0043 - Passcode: 392237

One tap mobile

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Quorum Met:							
R	epresenting the Private Sector (PR)		Representing the Public				
	Richard Bianchi, Chair		Kendra Bobsin, Treasurer				
	Chuck Frowein, Vice Chair		Nelson Leonor				
	Karen Para, Secretary		Lupe Rubalcava				
	Lizz Sanchez Turner						

I. **GENERAL INFORMATION:**

A. Public Comment Period: Select the "Participants Tab" and click "Raise Hand" icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.

REGULAR AGENDA: П.

- A. **Roll Call**: Roll will be taken to determine excused absences for attendance requirements.
- **B.** Meeting Minutes:



- 1. <u>Executive Committee</u>: The May 17, 2022, Ex Committee meeting are <u>enclosed</u> for review and approval.
- III. <u>CONSENT AGENDA</u>: Items as a whole may be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Discussion/Action Items.
 - A. <u>Layoff Aversion Services/Rapid Response Report/Business Services Report:</u> Enclosed is the report for May 2022.
 - B. <u>Labor Market/Unemployment and Economic Summary</u>: Enclosed is the California Unemployment Report for May 2022.
 - C. <u>Information Notices & Directives</u>: The most recent Workforce Services Directives <u>WSD21-04 thru WSD21-05</u> and Information Notices <u>WSIN 21-43-thru WSIN 21-49</u> are <u>enclosed</u>.

IV. **DISCUSSION/ACTION ITEMS**:

- A. **Board Membership**: Any applications received will be reviewed for appointment to the board. The current vacancies are: Private Sector Representatives four (4).
 - 1. **Term Expirations**:
 - The term of Shelley Giancola, Private Sector member, is due to expired July 9, 2022 and she has agreed to serving another 3-year term. *Action is Required*.
 - The term of Michelle Leonard, Public Sector, is due to expired July 9, 2022 and she will not be serving another term.
 - 2. <u>Resignation</u>: Randy Brown submitted his notice of resignation due to retirement. He has recommended that Susan Sweeny, Interim Dean of Student Success and Workforce Pathways, be appointed as his replacement and she has submitted the enclosed application for board review and approval. *Action Required*.
- B. **Resolution for Remote Meetings**: AB361 requires that a resolution be adopted every month to continue to allow teleconferenced meetings. **Attached** is the AB361 Legislation along with the resolution. **Action is required**.
- C. <u>CWA WORKCON</u>: Staff and members will provide an update on the CWA WORKCON 2022 attended in San Diego from May 24-27, 2022.
- D. Workforce Development Board Memorandum of Understanding (WDB MOU) and Resource Sharing Agreement (RSA): Staff may provide an update on the WDB MOU & RSA which is due to the State on June 30, 2022.
- E. <u>Hospitality & Healthcare Sector Regional Forum</u>: Staff may provide an update on the forum held May 19th at 2:30 p.m. <u>Enclosed</u> are the notes from the forum.
- F. San Benito County Job Fair: Staff may provide an update.
- G. **Board Proxy**: Assign board proxy, per the WDB Bylaws Article IV. Section 4.01.
- H. <u>Committee Updates:</u> Committee members may provide recommendations or updates for their respective committee.
 - 1. <u>Nomination Committee</u>: The Nomination Committee will present a slate of officers at the July full WDB meeting for fiscal year 2022/2023.
 - 2. <u>Audit Committee</u>: The Audit Committee will need to meet to review the audit reports received for the following monitoring visits, which will be reported at the July full WDB meeting.
 - a. The State Compliance Review Division conducted the Fiscal and Procurement

- review from June 2, 2021 thru June 1, 2021.
- b. The State Compliance Review Division conducted the Program review from January 21, 2020 thru January 24, 2020.
- 3. Ag Committee:
- 4. <u>Executive Committee</u>: Committee need to schedule a meeting to update their goals & priorities.
- 5. Business Services Committee (BSC): Committee members may provide an update.
- 6. **Youth Committee**: Staff may provide an update on the Summer Youth Employment Program.
- 7. <u>Membership Committee:</u> Committee members and staff may provide an update on recent recruitment efforts.

V. **ADDITIONAL INFORMATION:**

VI. **ADJOURNMENT**:

The full WDB meeting is scheduled for July 12, 2022, at 3 PM

The next Executive Committee meeting is scheduled for August 9, 2022, at 3 PM

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COMMUNITY SERVICES & WORKFORCE DEVELOPMENT 1111 SAN FELIPE ROAD, SUITE 107 • HOLLISTER, CA 95023 (831) 637-9293 • FAX (831) 637-0996

San Benito County Workforce Development Board **Executive Committee Meeting** 1161 San Felipe Road, Building B - Hollister, CA 95023 May 17, 2022 @ 3:00 P.M.

MINUTES

Quorum Met: Yes							
R	epresenting the Private Sector (PR)		Representing the Public				
Ex	Richard Bianchi, Chair	\boxtimes	Kendra Bobsin, Treasurer				
\boxtimes	Chuck Frowein, Vice Chair	\boxtimes	Nelson Leonor				
\boxtimes	Karen Para, Secretary	\boxtimes	Lupe Rubalcava				
Staff: An	di Anderson, Enrique Arreola, Sylvia Jacquez	, Rub	y Soto				

Secretary, Karen Para, called the meeting to order at 3:05 P.M.

- I. **GENERAL INFORMATION:**
 - A. **Public Comment Period**: None present
- П. **REGULAR AGENDA:**
 - A. Roll Call: Roll was taken to determine excused absences for attendance requirements.
 - B. Meeting Minutes:
 - 1. Executive Committee: The March 8, 2022, Ex Committee meeting minutes were enclosed for review and approval. M/S/C Kendra Bobsin/Lizz Sañchez Turner
 - 2. **Full WDB**: January 11, 2022, full WDB & April 12, 2022 minutes were enclosed for board information.
 - 3. Youth Committee: The April 12, 2022 and April 29, 2022 Youth Committee minutes were enclosed for board information.
- III. CONSENT AGENDA: Items as a whole may be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Discussion/Action Items. M/S/C Kendra Bobsin/ Lupe Rubalcava
 - A. Layoff Aversion Services/Rapid Response Report/Business Services Report: Enclosed was the report for April 2022.
 - B. Labor Market/Unemployment and Economic Summary: Enclosed was the California Unemployment Report for April 2022.
 - C. Information Notices & Directives: The most recent Workforce Services Directives WSD21-04 thru WSD21-05 and Information Notices WSIN 21-37-thru WSIN 21-42 were enclosed.
 - D. **Program Expenditure Updates**: Enclosed was the grant expenditure report through March 2022.

IV. **DISCUSSION/ACTION ITEMS:**

- A. Board Membership: Any applications were received to be reviewed for appointment to the board. The current vacancies are: Private Sector Representatives five (5). Staff will send an application to Helena Walton.
 - Term Expirations: The terms of Chuck Frowein and Nelson Leonor expired February 5, 2022. Request board approval for reappointment for a 3-year term. M/S/C Lupe Rubalcava/Kendra Bobsin.



- 2. <u>Application Received</u>: An application was received from Rosa Vivian Fernandez, CEO & President of the Health Foundation, for private sector representative. *M/S/C Lupe Rubalcava/Kendra Bobsin*
- 3. **Resignation**: Randy Brown submitted a notice that he is retiring in June and will be resigning from the board. He has made a recommendation and staff will follow-up. Staff has contacted Susan Sweeny and she is interested. Staff will provide an application.
- B. Workforce Development Board Memorandum of Understanding (WDB MOU) and Resource Sharing Agreement (RSA): The WDB MOU & RSA is due to expire on June 30, 2022. Staff requests board review and approve the enclosed MOU & RSA. Staff provided an update on the need for signatures. The WDB can approve for forwarding to the BOS for approval. M/S/C Kendra Bobsin/Lizz Sañchez Turner.
- C. <u>Hospitality & Healthcare Sector Regional Forum</u>: Staff provided the board an update on the sector forum on a Hospitality/Tourism scheduled for May 19th at 2:30 p.m. Attached was the draft agenda and notice. Staff asked to have the San Juan EDC added to the list as well as local wineries. Staff will send out the flier and updated agenda.
- D. Regional Equity Recovery and Partnerships (RERP): Staff provided an update on the Regional Equity Recovery and Partnership (RERP) Request for Proposal (RFP) in the amount of \$1,300,000. Joyce Aldridge provided a presentation at the full WDB meeting. The RFP has been submitted and if funded, the contract should be available in the fall. San Benito would receive \$100,000 for staff to provide recruitment and enrollment services for a 3-year period. Should serve at least 9 individuals. Industry Sectors in Health Care, Cyber-Security, etc.
- E. San Benito County Job Fair: Discuss the Chamber of Commerce request to allocate \$8,000 for a collaborative job fair. Staff explained that the job fair has traditionally provided in-house and responsibilities are shared. Fees have been waived for the facility and typically it costs the agency approximately \$1,000-2,000. The last one held was prior to COVID. Last one was held the same day as the Farmer's Market to draw a crowd with minimal marketing. The Hollister Downtown Association is interested in being on the Job Fair Committee and they would be willing to assist at no to low cost. Board member mentioned that since we are a public entity, we provide the services in-kind. After discussion the Executive Committee motioned the collaboration for the planning of a job fair with the Chamber of Commerce and assist with in-kind resources as much as possible with the contingency business/job seekers will not be charged and up to \$2000 for job fair necessities. *M/S/C Kendra Bobsin/ Lizz Sañchez Turner*.
- F. Board Proxy: Assign board proxy by May 30, per the WDB Bylaws Article IV. Section 4.01.
- G. <u>Committee Updates:</u> Committee members may provide recommendations or updates for their respective committee.
 - 1. <u>Nomination Committee</u>: The Nomination Committee will need to meet and present a slate of officers at the July full WDB meeting for fiscal year 2022/2023.
 - 2. <u>Audit Committee</u>: The State Compliance Review Division completed the program review on December 17th. AJCC is awaiting the draft report. Staff reported they just received a letter Fiscal & Procurement review and findings have been cleared.
 - 3. **Ag Committee**:
 - 4. <u>Executive Committee</u>: Committee members will need to meet and update on their goals & priorities. Send out worksheet.
 - 5. Business Services Committee (BSC): The BSC and staff may provide an update on their strategic goals.
 - 6. <u>Youth Committee</u>: Staff provided an update on development of a Summer Youth Employment Program to possibly of 5 students. There is only about \$18,222 available of the CSBG CARES funding available.
 - 7. <u>Membership Committee:</u> Committee members and staff provided an update on recent recruitment efforts. 4 public members needed. Follow up with Michelle Leonard on her term expiration of July 9, 2022 and if she decides to not continue, reach out to Omar Rosa.

V. ADDITIONAL INFORMATION:

VI. ADJOURNMENT: M/S/C Kendra Bobsin/Lizz Sañchez Turner 4:32 P.M.

The next Executive Committee meeting is scheduled for June 14, 2022, at 3 PM
The full WDB meeting is scheduled for July 12, 2022, at 3 PM



COMMUNITY SERVICES & WORKFORCE DEVELOPMENT 1111 SAN FELIPE ROAD, SUITE 107 • HOLLISTER, CA 95023 (831) 637-9293 • FAX (831) 637-0996

June 10, 2022

To: Workforce Development Board From: Sylvia Jacquez, Program Manager

Business Services, Layoff Aversion and Rapid Response Activities for May 2022 Re:

At the direction of the Workforce Development Board the following are the activities for May 2022

1) Business Services Engagement:

- a. Business Recruitments:
 - Royal Circuit- Multiple Positions Available
 - Casa De Fruta—Multiple Positions Available
 - Summer Youth Program Multiple Positions Available
 - Teknova—Multiple Positions Available
 - Infinity Staffing—Multiple Positions Available
 - Pacific Scientific—Multiple Positions Available
 - San Benito County Office of Education Resource Specialist Teacher
 - Pacific Coast Post-Acute- Certified Nursing Assistant
- b. Unemployment Rate for San Benito County unemployment rate was 5.3% with 1,700 unemployed. This is down from 5.7% from the previous month. The State average unemployment rate is currently 4.2% with approximately 823,000 unemployed.

2) Job Search Assistance & Resume Writing Workshops

- a. WIOA Orientations are being held virtually and in-person until the end of the year every Monday, Wednesday, Friday.
- b. AJCC continues to serve clients and provide access to computers so they can log in to their EDD and Cal JOBS accounts.
- c. The AJCC is currently providing Resume writing assistance to all clients that come to our office.
- 3) Job Fairs:
 - a. Forming Job Fair Committee to address the needs of the County.
- **Success Stories:**
 - a. None
- 5) Rapid Response/WARN Events:
 - a. None





6) Social Media Insight:

- a. Post Engagement 2008
- b. Over 15,835 views overall in the last 28 days
- c. Top Performer Homeless Services-11983

REPORT 400 C Monthly Labor Force Data for Counties April 2022 - Preliminary

Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
STATE TOTAL		19,190,200	18,453,600	736,600	3.8%
ALAMEDA	10	820,900	797,700	23,200	2.8%
ALPINE	42	510	490	20	4.7%
AMADOR	28	14,310	13,750	560	3.9%
BUTTE	25	92,600	89,000	3,600	3.8%
CALAVERAS	15	21,590	20,940	650	3.0%
COLUSA	57	11,000	9,880	1,110	10.1%
CONTRA COSTA	18	548,300	531,500	16,900	3.1%
DEL NORTE	35	9,300	8,880	420	4.5%
EL DORADO	10	92,600	90,000	2,600	2.8%
FRESNO	50	453,300	425,900	27,400	6.0%
GLENN	35	12,580	12,010	570	4.5%
HUMBOLDT	21	59,400	57,500	1,900	3.3%
IMPERIAL	58	67,600	59,700	7,900	11.7%
INYO	18	8,160	7,900	260	3.1%
KERN	54	382,900	356,900	26,000	6.8%
KINGS	53	56,100	52,400	3,700	6.6%
LAKE	35	28,410	52,400 27,150	3,700 1,270	6.6% 4.5%
			The state of the s		
LASSEN LOS ANGELES	22	8,890	8,580	310	3.5%
	42	5,029,100	4,791,000	238,000	4.7%
MADERA	48	62,200	58,600	3,600	5.7%
MARIN	2	128,700	126,100	2,700	2.1%
MARIPOSA	40	6,570	6,270	300	4.6%
MENDOCINO	22	37,070	35,780	1,290	3.5%
MERCED	55	115,500	107,100	8,500	7.3%
MODOC	35	3,210	3,070	150	4.5%
MONO	13	9,280	9,010	270	2.9%
MONTEREY	49	215,100	202,600	12,400	5.8%
NAPA	8	69,600	67,700	1,900	2.7%
NEVADA	13	47,220	45,870	1,350	2.9%
ORANGE	8	1,580,000	1,536,800	43,300	2.7%
PLACER	5	192,300	187,600	4,600	2.4%
PLUMAS	52	7,080	6,630	450	6.4%
RIVERSIDE	25	1,151,300	1,108,000	43,300	3.8%
SACRAMENTO	22	723,800	698,300	25,500	3.5%
SAN BENITO	40	32,700	31,200	1,500	4.6%
SAN BERNARDINO	25	1,008,200	969,900	38,300	3.8%
SAN DIEGO	15	1,575,100	1,527,500	47,600	3.0%
SAN FRANCISCO	4	567,400	555,100	12,300	2.2%
SAN JOAQUIN	44	333,500	316,700	16,800	5.0%
SAN LUIS OBISPO	5	136,600	133,300	3,300	2.4%
SAN MATEO	1	448,600	439,900	8,700	1.9%
SANTA BARBARA	10	222,600	216,300	6,300	2.8%
SANTA CLARA	2	1,040,100	1,018,300	21,800	2.1%
SANTA CRUZ	35	133,600	127,600	6,100	4.5%
SHASTA	28	73,400	70,500	2,900	3.9%
SIERRA	28	1,300	1,250	50	3.9%
SISKIYOU	47	16,080	15,240	840	5.2%
SOLANO	32	199,400	191,400	8,000	4.0%
SONOMA	7	245,800	239,400	6,400	2.6%
STANISLAUS	46	239,800	227,500	12,200	5.1%
SUTTER	51	45,700	42,800	2,800	6.2%
TEHAMA	34	45,700 25,120	42,800 24,060	2,800 1,060	6.2% 4.2%
TRINITY	28	4,300	4,130	170	3.9%
TULARE	56	205,200	190,100	15,100	7.4%
TUOLUMNE	32	19,840	19,050	790	4.0%
VENTURA	15	409,600	397,100	12,500	3.0%
YOLO	20	108,800	105,300	3,500	3.2%
YUBA	44	31,100	29,500	1,600	5.0%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2021 benchmark and Census Vintage 2021 population controls at the state level.

May 20, 2022 Employment Development Department Labor Market Information Division (916) 262-2162

San Jose Sunnyvale Santa Clara MSA (San Benito and Santa Clara Counties)

Industry Employment & Labor Force March 2021 Benchmark

Data Not Seasonally Adjusted

Data Not Seasonally Adjusted						
	Apr 21	Feb 22	Mar 22	Apr 22	Percent	-
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	1,028,500	1,073,500	1,081,700	1,072,800	-0.8%	4.3%
Civilian Employment	971,600	1,041,500	1,054,200	1,049,500	-0.4%	8.0%
Civilian Unemployment	56,900	32,000	27,500	23,300	-15.3%	-59.1%
Civilian Unemployment Rate	5.5%	3.0%	2.5%	2.2%		
(CA Unemployment Rate)	8.3%	4.9%	4.3%	3.8%		
(U.S. Unemployment Rate)	5.7%	4.1%	3.8%	3.3%		
Total, All Industries (2)	1,091,600	1,136,400	1,144,700	1,154,000	0.8%	5.7%
Total Farm	5,100	3,500	4,000	4,900	22.5%	-3.9%
Total Nonfarm	1,086,500	1,132,900	1,140,700	1,149,100	0.7%	5.8%
Total Private	993,200	1,039,200	1,046,000	1,053,600	0.7%	6.1%
Goods Producing	218,600	224,700	225,000	226,700	0.8%	3.7%
Mining, Logging, and Construction	51,400	52,900	53,400	54,000	1.1%	5.1%
Mining and Logging	200	200	200	200	0.0%	0.0%
Construction	51,200	52,700	53,200	53,800	1.1%	5.1%
Specialty Trade Contractors	37,200	37,300	37,500	37,600	0.3%	1.1%
Building Equipment Contractors	17,900	17,900	18,000	18,000	0.0%	0.6%
Manufacturing	167,200	171,800	171,600	172,700	0.6%	3.3%
Durable Goods	154,900	158,200	158,000	159,100	0.7%	2.7%
Machinery Manufacturing	11,100	11,100	11,100	11,100	0.0%	0.0%
Computer & Electronic Product Manufacturing		120,800	120,700	121,600	0.7%	4.0%
Computer & Peripheral Equipment Manufactu		58,200	57,900	58,400	0.9%	5.6%
Electronic Computer Manufacturing	53,000	55,900	55,500	56,000	0.9%	5.7%
Semiconductor & Electronic Component Mfg	38,300	39,000	39,100	39,300	0.5%	2.6%
Bare Printed Circuit Board Manufacturing	3,500	3,500	3,500	3,500	0.0%	0.0%
Semiconductor & Related Devices Manufacturing		27,600	27,600	27,600	0.0%	1.5%
Electronic Instrument Manufacturing	15,900	16,100	16,100	16,200	0.6%	1.9%
Transportation Equipment Manufacturing	5,500	5,200	5,200	5,200	0.0%	-5.5%
Aerospace Product & Parts Manufacturing	4,400	4,300	4,300	4,200	-2.3%	-4.5%
Nondurable Goods	12,300	13,600	13,600	13,600	0.0%	10.6%
Service Providing	867,900	908,200	915,700	922,400	0.7%	6.3%
Private Service Providing	774,600	814,500	821,000	826,900	0.7%	6.8%
Trade, Transportation & Utilities	117,300	120,200	120,500	120,300	-0.2%	2.6%
Wholesale Trade	28,400	27,900	28,400	28,300	-0.4%	-0.4%
Merchant Wholesalers, Durable Goods	20,500	20,200	20,400	20,500	-0.5%	0.0%
Retail Trade	73,200	74,900	75,000	75,300	0.4%	2.9%
	3,500	3,600	3,700	3,700	0.4%	5.7%
Electronics & Appliance Stores	6,000	6,100	6,200		1.6%	5.0%
Building Material & Garden Equipment Stores				6,300		-6.3%
Food & Beverage Stores	17,600	16,600	16,500	16,500	0.0% 0.0%	
Health & Personal Care Stores	5,100	5,500	5,600 7,400	5,600		9.8%
Clothing & Clothing Accessories Stores	7,000	7,500		7,300	-1.4%	4.3%
General Merchandise Stores	12,700	13,400	13,300	13,200	-0.8%	3.9%
Transportation, Warehousing & Utilities	15,700	17,400	17,100	16,700	-2.3%	6.4%
Transportation & Warehousing	14,100	15,700	15,400	15,000	-2.6%	6.4%
Couriers & Messengers	6,200	7,200	7,000	6,900	-1.4%	11.3%
Information	105,100	108,000	109,100	109,400	0.3%	4.1%
Publishing Industries (except Internet)	36,900	37,300	37,500	37,600	0.3%	1.9%
Telecommunications	5,100	5,200	5,200	5,300	1.9%	3.9%
Financial Activities	38,400	37,600	37,000	37,600	1.6%	-2.1%
Finance & Insurance	23,600	22,900	22,500	22,900	1.8%	-3.0%
Credit Intermediation & Related Activities	14,200	13,900	13,700	13,700	0.0%	-3.5%
Real Estate & Rental & Leasing	14,800	14,700	14,500	14,700	1.4%	-0.7%
Real Estate	12,900	12,600	12,500	12,700	1.6%	-1.6%
Professional & Business Services	239,900	249,900	251,200	252,500	0.5%	5.3%
Professional, Scientific & Technical Services	165,400	173,400	174,200	175,500	0.7%	6.1%
Architectural, Engineering & Related Services	17,300	18,400	18,400	18,500	0.5%	6.9%
Computer Systems Design & Related Services	89,500	92,000	92,600	92,800	0.2%	3.7%
Scientific Research & Development Services	24,300			27,600		13.6%
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May 20, 2022 Employment Development Department Labor Market Information Division (916) 262-2162

San Jose Sunnyvale Santa Clara MSA (San Benito and Santa Clara Counties)

Industry Employment & Labor Force March 2021 Benchmark

Data Not Seasonally Adjusted

	Apr 21	Feb 22	Mar 22	Apr 22	Percent	Change
			Revised	Prelim	Month	Year
Management of Companies & Enterprises	14,200	14,100	14,200	14,400	1.4%	1.4%
Administrative & Support & Waste Services	60,300	62,400	62,800	62,600	-0.3%	3.8%
Administrative & Support Services	57,500	59,700		59,900		4.2%
Employment Services	21,900	25,400	25,400	25,200	-0.8%	15.1%
Educational & Health Services	177,700	183,900	184,800	184,200	-0.3%	3.7%
Educational Services	44,300	46,100	46,500	46,500		5.0%
Colleges, Universities & Professional Schools	28,500	30,100	30,200	30,200	0.0%	6.0%
Health Care & Social Assistance	133,400	137,800	138,300	137,700	-0.4%	3.2%
Ambulatory Health Care Services	47,100	49,100	49,200	48,500	-1.4%	3.0%
Hospitals	30,600	30,700	31,200	31,100	-0.3%	1.6%
Nursing & Residential Care Facilities	12,700	12,900	12,800	12,800	0.0%	0.8%
Social Assistance	43,000	45,100	45,100	45,300	0.4%	5.3%
Leisure & Hospitality	74,000	91,100	94,100	98,500	4.7%	33.1%
Accommodation & Food Services	63,800	77,400	80,000	83,400	4.3%	30.7%
Accommodation	4,700	6,400	6,600	6,800	3.0%	44.7%
Food Services & Drinking Places	59,100	71,000	73,400	76,600	4.4%	29.6%
Restaurants	52,500	62,500	64,500	67,200	4.2%	28.0%
Other Services	22,200	23,800	24,300	24,400	0.4%	9.9%
Government	93,300	93,700	94,700	95,500	0.8%	2.4%
Federal Government	10,500	10,400	10,300	10,300	0.0%	-1.9%
Department of Defense	700	700	700	700	0.0%	0.0%
State & Local Government	82,800	83,300	84,400	85,200	0.9%	2.9%
State Government	7,000	6,600	7,000	7,300	4.3%	4.3%
State Government Education	4,900	4,700	5,100	5,300	3.9%	8.2%
State Government Excluding Education	2,100	1,900	1,900	2,000	5.3%	-4.8%
Local Government	75,800	76,700	77,400	77,900	0.6%	2.8%
Local Government Education	36,700	37,000	37,500	37,600	0.3%	2.5%
Local Government Excluding Education	39,100	39,700	39,900	40,300	1.0%	3.1%
County	21,900	22,200	22,400	22,600	0.9%	3.2%
City	12,600	12,800	13,000	13,000	0.0%	3.2%
Special Districts plus Indian Tribes	4,600	4,700	4,500	4,700	4.4%	2.2%

Notes:

- (1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- (2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Nicolle Stone 916-530-1755 or Nati Martinez 209-941-6551

These data, as well as other labor market data, are available via the Internet at http://www.labormarketinfo.edd.ca.gov. If you need assistance, please call (916) 262-2162.

#####

State of California May 20, 2022

EMPLOYMENT DEVELOPMENT DEPARTMENT Labor Market Information Division 1901 Zanker Road San Jose, CA 95112

SAN JOSE-SUNNYVALE-SANTA CLARA METROPOLITAN STATISTICAL AREA (MSA) (SAN BENITO AND SANTA CLARA COUNTIES) Steady gains reported in most industries

The unemployment rate in the San Jose-Sunnyvale-Santa Clara MSA was 2.2 percent in April 2022, down from a revised 2.5 percent in March 2022, and below the year-ago estimate of 5.5 percent. This compares with an unadjusted unemployment rate of 3.8 percent for California and 3.3 percent for the nation during the same period. The unemployment rate was 4.6 percent in San Benito County, and 2.1 percent in Santa Clara County.

Between March 2022 and April 2022, total employment in the San Jose-Sunnyvale-Santa Clara MSA, which also includes San Benito County, rose by 9,300 jobs to total 1,154,000.

- Leisure and hospitality (up 4,400 jobs) continued to lead the month-over industry growth, adding 3,200 of these jobs in food services and drinking places.
- Professional and business services followed with net gains of 1,300 jobs. The largest increase was experienced in professional, scientific and technical services (up 1,300).
- Manufacturing gained a total of 1,100 jobs. All of the gains were in durable goods.
- Other growth included: government (up 800 jobs), construction (up 600), and financial activities (up 600).

Between April 2021 and April 2022, combined employment in the South Bay counties of San Benito and Santa Clara, increased by 62,400 jobs, or 5.7 percent.

- Leisure and hospitality led the way with a total of 24,500 jobs added over last year. This growth included 17,500 jobs in food services and drinking places.
- Professional and business recorded an addition of 12,600 jobs, with 80 percent of the expansion in professional, scientific, and technical services (up 10,100 jobs).
- Private educational and health services increased by 6,500 jobs. In detail, health care and social assistance was up 4,300 jobs and educational services added 2,200 jobs.
- Other notable growth included: manufacturing (up 5,500 jobs), information (up 4,300), trade, transportation and utilities (up 3,000), construction (up 2,600), as well as government and other services (each up 2,200 jobs).

Contact: Nicolle Stone

(916) 530-1755

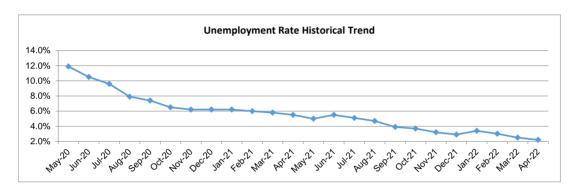
May 20, 2022

Nicolle Stone 916-530-1755

IMMEDIATE RELEASE

SAN JOSE-SUNNYVALE-SANTA CLARA METROPOLITAN STATISTICAL AREA (MSA) (San Benito and Santa Clara Counties)

The unemployment rate in the San Jose-Sunnyvale-Santa Clara MSA was 2.2 percent in April 2022, down from a revised 2.5 percent in March 2022, and below the year-ago estimate of 5.5 percent. This compares with an unadjusted unemployment rate of 3.8 percent for California and 3.3 percent for the nation during the same period. The unemployment rate was 4.6 percent in San Benito County, and 2.1 percent in Santa Clara County.



I and to advers	Mar-2022	Apr-2022	Chara	A :: :: 2024	Apr-2022	Chara	
Industry	Revised	Prelim	Change	Apr-2021	Prelim	Change	
	•						
Total, All							
Industries	1,144,700	1,154,000	9,300	1,091,600	1,154,000	62,400	
Total Farm	4,000	4,900	900	5,100	4,900	(200)	
Total Nonfarm	1,140,700	1,149,100	8,400	1,086,500	1,149,100	62,600	
Mining, Logging,							
and Construction	53,400	54,000	600	51,400	54,000	2,600	
Mining and							
Logging	200	200	0	200	200	0	
Construction	53,200	53,800	600	51,200	53,800	2,600	
Manufacturing	171,600	172,700	1,100	167,200	172,700	5,500	
Trade,							
Transportation &							
Utilities	120,500	120,300	(200)	117,300	120,300	3,000	
Information	109,100	109,400	300	105,100	109,400	4,300	
Financial							
Activities	37,000	37,600	600	38,400	37,600	(800)	
Professional &							
Business Services	251,200	252,500	1,300	239,900	252,500	12,600	
Educational &							
Health Services	184,800	184,200	(600)	177,700	184,200	6,500	
Leisure &							
Hospitality	94,100	98,500	4,400	74,000	98,500	24,500	
Other Services	24,300	24,400	100	22,200	24,400	2,200	
Government	94,700	95,500	800	93,300	95,500	2,200	

Notes: Data not adjusted for seasonality. Data may not add due to rounding Labor force data are revised month to month

Additional data are available on line at www.labormarketinfo.edd.ca.gov

MEMORANDUM

June 2022

TO: Workforce Development Board (WDB) Members

FROM: Sylvia Jacquez, Program Manager; Enrique Arreola, Deputy Director

Summary of EDD Workforce Services Directives and Workforce Services Information Notices

Background/Summary: Directives provide policy and guidance regarding various Workforce Services program requirements, funding and activities for EDD Workforce Services Staff and Workforce Partners.

Background/Summary (Information Notices): The Employment Development Department (EDD) issues Workforce Services Information Notices (WSIN) to disseminate announcements, general information, and procedural guidance on departmental programs for EDD staff, workforce partners, stakeholders, and other individuals in the workforce development system. Through the Workforce Innovation and Opportunity Act and the Wagner-Peyser Act, the EDD administers program for veterans, youth, dislocated workers, people with disabilities, including Trade Adjustment Assistance, CalJOBSSM, employer incentives and more. Directives provide policy and guidance regarding various Workforce Services program requirements, funding, and activities for EDD Workforce Services Staff and Workforce Partners.

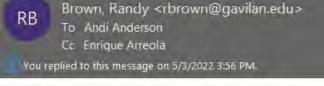
Partners.	
Workforce Ser	rvice Directives: https://www.edd.ca.gov/Jobs_and_Training/Active_Directives.htm
WSD21-04	Criminal Record Restrictions and Impact Based on Race and Nationality: This policy provides the
	guidance and establishes the procedures regarding criminal record restrictions and impact based on race
	and nationality. This policy applies to all recipients of federal Workforce Innovation and Opportunity
	Act (WIOA) funds, and is effective immediately. This policy contains some state-imposed
	requirements. All state-imposed requirements are indicated by bold, italic type. This Directive finalizes
	Workforce Services Draft Directive Criminal Record Restrictions and Impact Based on Race and
	Nationality (WSDD-220), issued for comment on December 11, 2020. The Workforce Development
	Community submitted seven comments during the draft comment period. A summary of comments,
	including all changes, is provided as Attachment 4. This policy supersedes Workforce Services
	Directive Criminal Record Restrictions and Impact Based on Race and Nationality (WSD12-9), dated
	September 14, 2012. Retain this Directive until further notice.
WSD21-05	Consultant Services and Pay: This policy provides the guidance and establishes the procedures
	regarding the use of and pay for consultant services. This policy applies to all subrecipients of
	Workforce Innovation and Opportunity Act (WIOA) funds, and is effective immediately. This policy
	contains some state-imposed requirements. All state-imposed requirements are indicated by bold, italic
	type. This Directive finalizes Workforce Services Draft Directive Consultant Services and Pay
	(WSDD225), issued for comment on May 26, 2021. The Workforce Development Community
	submitted 35 comments during the draft comment period. A summary of comments, including all
	changes, is provided as Attachment 1. This policy supersedes Workforce Services Directive Consultant
	Services and Pay (WSD15-22), dated March 15, 2016. Retain this Directive until further notice.
Information N	otices: https://www.edd.ca.gov/jobs_and_training/Information_Notices.htm
WSIN21-43	WIOA Formula Allocations - PY 22-23: The Workforce Innovation and Opportunity Act (WIOA) Title
	I formula fund allocations for each Local Workforce Development Area (Local Area), for Program
	Year (PY) 2022-23, have been released. These allocations (Adult, Youth, and Dislocated Worker
	(DW)) are based on the allotments issued by the U.S. Department of Labor (DOL), to the states
	per <u>Training and Employment Guidance Letter 09-21</u> , dated May 6, 2022.
	The WIOA prescribes a specific method to calculate sub-state hold harmless levels for DW Program
	funds. As a result, there is an alignment in the WIOA hold harmless provisions across the Youth, Adult,
	and DW programs. These hold harmless provisions were established to help mitigate year-to-year
	volatility in funding levels. Under the WIOA, hold harmless provisions ensure that each area receives
	no less than 90 percent of their average percentage share from the two prior years. The local areas that
	receive more than 100 percent of their average percentage share from the previous two years will be
	proportionately reduced by the amount of total funding necessary to ensure that all local areas receive at
	least 90 percent of their average percentage share from the two prior years.
	Please be aware that this notice is being issued for planning and budgeting purposes only because the
	state has not yet received the federal Notice of Award (NOA) for any of the funding streams. Once the
	NOA has been received, Youth allocations will be released to Local Areas immediately. Youth
	allotments to the states will be issued in one sum with an effective date of April 1, 2022, under the grant
	code 301. The Adult and DW allocations will be released as soon as we receive federal and state
	spending authority for these funds.
	The allotment to California and the amounts available for the formula allocation to the local areas are
	listed below. Attachment 1 reflects the total amount local areas will receive for each of the funding
	streams during the PY 22-23. Additionally, Attachment 2 provides a breakdown of how each of the

	4 6 1 4 1
WCINO1 44	three funding streams are allocated. CERE Planning Phase 1 DV 22 24 SER: The Employment Development Department (EDD) in
WSIN21-44	CERF Planning Phase 1 PY 22-24 – SFP: The Employment Development Department (EDD) in collaboration with the Labor and Workforce Development Agency, the Office of Planning and
	Research (OPR), and the Governor's Office of Business and Economic Development announces the
	availability of up to \$65 million in the Community Economic Resilience Fund Program
	(CERF) Planning Phase 1 Program Year (PY) 2022-24 Solicitation for Proposals (SFP).
	Planning projects will develop meaningfully inclusive regional planning processes that produce
	regional roadmaps, which will outline plans to bolster economic resiliency and increase access to
	quality jobs for those who traditionally have been left behind. Regional plans will meet regions where
	they are, understanding there is no one-size-fits all path toward a more resilient, equitable, and
	sustainable economy. The High Road Transition Collaboratives must incorporate perspectives from
	stakeholders such as labor, business, community groups, local governments, metropolitan planning
	organizations, economic development entities, education institutions, and other key groups in the
	region.
	Proposals must be received by 3 p.m. on Monday, July 25, 2022. An informational webinar will be held
	at 10 a.m. on Wednesday, June 15, 2022. Preregistration is required. For registration information, email
	a request to WSBCERF@edd.ca.gov by June 13, 2022. The EDD encourages applicants to submit a
	notice of intent to apply to <u>WSBCERF@edd.ca.gov</u> by 5 p.m. on June 22, 2022. To view this SFP, visit
MIGINIO 1.5	the EDD Workforce Development Solicitations for Proposals webpage.
WSIN21-45	RCP Program – Grant Application Opportunity: The U.S. Department of Health and Human Services
	(HHS), Office of Refugee Resettlement (ORR) within the Administration for Children and Families
	(ACF) announces the availability of \$15 million for the Refugee Career Pathways (RCP) Program
	training in accordance with the Afghan Supplemental Appropriations Act of 2022. RCP programs
	funded under this grant will serve nationals of Afghanistan who entered the United States on or after
	July 31, 2021, and for whom refugee and entrant assistance is authorized. The ORR anticipates
	awarding 20 grants with an award ceiling of \$750,000 for a three-year project period. The goal of the
	grant is to enable eligible Afghan entrants to obtain self-sufficiency by providing the means to secure
	professional or skilled employment that draws upon previously acquired knowledge, skills, and
	experience.
	The primary focus of the RCP program is to assist refugees and other eligible populations in learning
	about career pathways and developing individualized plans to gain employment and advance within
	their chosen career field. Allowable activities include case management, training, technical assistance,
	specialized English language training, and mentoring. In addition, eligible participants may receive
	financial aid for costs related to the establishment or reestablishment of credentials, such as obtaining
	educational credits or enrollment in required certification programs. The ORR is interested in programs
	that advance opportunities for Afghan women and will award bonus points to applications that include
	these activities.
	Eligible applicants for refugee programs under INA (8 U.S.C. 1522(c)(1)(A)) are "public and private
	nonprofit agencies." In addition, applicants are required to submit a letter of support from at least one
	educational institution. The closing date for receipt of proposals is July 1, 2022.
	For more information about the grant opportunity, visit the grants.gov website and reference HHS-
	2202-ACF-ORR-ZM-0156. For a complete description of funds available, the funding entity, eligibility
Trion vot 1 :	requirements, and links to the grant application, visit the <u>HHS</u> website.
<u>WSIN21-46</u>	WANTO Technical Assistance Grant Program – Grant Application Opportunity: The United States
	Department of Labor (DOL), Women's Bureau announces the availability of approximately \$3.4
	million in grant funds for the Women in Apprenticeship and Nontraditional Occupations (WANTO)
	Technical Assistance (TA) Grant Program. Funding applications must be a minimum of \$350,000 with
	an award ceiling of \$750,000 for a period of performance of two years. Each grant award may allow no
	more than 25 percent for supportive services to ensure participation in training, focus groups, and other
	technical assistance activities to increase and retain women enrolled in Registered Apprenticeships or
	employed in nontraditional occupations (A/NTO). The DOL anticipates funding approximately six
	projects.
	The WANTO grant program is intended to provide TA to employers and labor unions to encourage
	women's employment in A/NTO. Applicants may propose to provide technical assistance to support
	women's participation and success in the full range of industries in which women are historically
	underrepresented or where women are disproportionately concentrated in the lower-wage occupations.
	Such industries include but are not limited to advanced manufacturing, construction, energy, health
	care, information technology, finance, and transportation.
	Eligible applicants must be nonprofits having a 501(c)(3) status, other than institutions of higher
	education and community-based organizations (CBO). The closing date for receipt of proposals is June
	20, 2022.
	For more information about this grant opportunity, visit the grants.gov website and reference FOA-

	WD 20 15 F
	WB-22-15. For a complete description of funds available, the funding entity, eligibility requirements,
	and links to the grant application, visit the <u>DOL</u> website.
WSIN21-47	Revised PY 21-22 WIOA Formula Funds: The Department of Labor issued <u>Training and Employment Guidance Letter 7-21</u> , dated February 18, 2022, which revised Program Year (PY) 2021-22 <i>Workforce Innovation and Opportunity Act</i> (WIOA) second round Dislocated Worker formula funds ("advanced" funds). The second round of Dislocated Worker PY 21-22 formula funds have been adjusted for the reallotment. Attachment 1 reflects the revised total formula PY 21-22 allotments listed by Local Area and formula funding stream. Only the second round of Dislocated Worker funds have increased.
***************************************	funding stream. Only the second round of Dislocated Worker funds have increased.
WSIN21-48	FARE Grant Program – Grant Application Opportunity: The United States Department of Labor (DOL) Women's Bureau announces the availability of approximately \$2 million in grant funds for the Fostering Access, Rights, and Education (FARE) Grant Program. Funding applications must be a minimum of \$250,000 with an award ceiling of \$350,000 for a period of performance of 18 months. The grant expects to award eight organizations. The program goals are to build on previous initiatives to assist women in understanding and accessing their employment rights, public services, and benefits. Interested organizations will be required to provide a budget and project narrative describing how the project will support marginalized and underserved women through outreach, education, and access to improved benefits. There are no match requirements for this grant, but any funds included will be counted as leverage resources. Eligible applicants are nonprofits with or without a 501(c)(3) status with the Internal Revenue Service (IRS). The final date to apply is July 1, 2022 . For more information about this grant opportunity, visit the grants.gov website and reference FOA-WB-22-14. For a complete description of funds available, the funding entity, eligibility requirements, and links to the grant application, visit the DOL website.
WSIN21-49	
W3IN21-49	ESP Technical Assistance and Evaluation Award – PY 21-22: The Employment Development Department (EDD), in coordination with the California Workforce Development Board and on behalf of the Labor and Workforce Development Agency, is pleased to announce the award of \$1.2 million of <i>Workforce Innovation and Opportunity Act</i> (WIOA) funds for the Equity and Special Populations (ESP) Technical Assistance (TA) and Evaluation grant for Program Year (PY) 2021-22. These funds will assist in implementing programs that provide job training and employment opportunities to 2,530 individuals facing barriers to employment. The ESP TA awardee will provide TA and evaluation to the ESP PY 21-22 awardees in designing, developing, and implementing projects that accelerate employment and re-employment strategies for populations facing significant employment barriers. The TA awardee will work in close coordination with the ESP PY 21-22 awardees in the following California regions: Alameda, Contra Costa, Colusa, Fresno, Glenn, Imperial, Kings, Los Angeles, Madera, Merced, Riverside, Sacramento, San Bernardino, San Diego, Tulare, and Ventura. One organization was selected for funding via a competitive process. An award of \$1.2 million will assist program awardees with projects that foster workforce equity for the English language learners (ELLs), homeless and housing insecure, immigrants, justice-involved individuals, people with disabilities (PWD), veterans, young adults, and other target populations in geographic locations disproportionately impacted by the novel coronavirus-2019 (COVID-19). The program intends to build meaningful and sustainable industry investment and partnerships, system innovation, and develop projects that have the best potential to place participants into quality jobs and career pathways that lead to self-sufficiency. The EDD expects that the performance period will be 18 months. A list of the awardee and a description of their project is available on the EDD Workforce Development Solicitations for Proposals

	05/07/22
Enrique Arreola, Deputy Director	Date
San Benito County Workforce Development Board (WDB)	





CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Hi Andi: I will need to relinquish my position on the WDB. I am retiring in June and will no longer be representing Gavilan College. Thanks for all of your work serving our community. I wish you the best in your future work. Randy
Randy Brown, M.S. Ph.D.

Associate Dean

Community Development and Grants Management

Gavilan College

5055 Santa Teresa Blvd

Gilroy, CA 95020

Ph: 408-848-4847

Cell: 831-524-1096

Reply All

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Tue 5/3/2022 2:52 PM

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Reply



San Benito County Board and Commissions

MEMBERSHIP APPLICATION

I hereby express an interest in being nominated for membership on the following committee: (PLEASE PRINT)

BOARD/COMMISSION: Workforce Development Board (WDB)

N A M E :		
PHONE:		E-MAIL:
BUSINESS ADDRESS:		
CITY:		ZIP:
LENGTH OF EMPLOYMENT:		
OCCUPATION.		
OCCUPATION:		
EDUCATION:		
AFFILLIATIONS:		
REASON(S) FOR SEEKING AP	POINTMEN	NT:
DATE:	SIC	GNATURE:
*****	*****	*************
Return completed form to:		
San Benito County		Community Services & Workforce Development
Attention:		Attn: Andi Anderson
Clerk of the Board		1111 San Felipe Road, Ste 107
481 Fourth Street	and/or	Hollister, CA 95023
Hollister, CA 95023 Any Questions, Please Call:		(831) 637-9293 (831) 637-0996 FAX
(831) 636-4000		Email to: aanderson@cosb.us
or email: jfrechette@cosb.us		Ziliai to. amiaoison C cosolas

RESOLUTION #22-AUTHORIZING USE OF REMOTE TELECONFERENCING PROVISIONS (AB 361)

WHEREAS, the San Benito Workforce Development Board ("WDB") is committed to open and transparent government, and full compliance with the Ralph M. Brown Act ("Brown Act"); and

WHEREAS, the Brown Act generally requires that a public agency take certain actions in order to use teleconferencing to attend a public meeting virtually; and

WHEREAS, the WDB recognizes that a local emergency persists due to the worldwide COVID-19 pandemic; and

WHEREAS, the California Legislature has recognized the ongoing state of emergency due to the COVID-19 pandemic and has responded by creating an additional means for public meetings to be held via teleconference (inclusive of internet-based virtual meetings); and

WHEREAS, on September 16, 2021, the California legislature passed Assembly Bill ("AB") 361, which amends Government Code section 54953 and permits a local agency to use teleconferencing to conduct its meetings in any of the following circumstances:

- (A) the legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing;
- (B) the legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees; or
- (C) the legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, pursuant to subparagraph (B), that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees; and

WHEREAS, in order for the WDB to use teleconferencing as allowed by AB 361 after October 1, 2021, it must first adopt findings in a resolution, allowing the Board of Education to conduct teleconference meetings for a period of thirty (30) days; and

WHEREAS, Governor Gavin Newsom declared a state of emergency for the State of California due to the COVID-19 pandemic in his order entitled "Proclamation of a State of Emergency," signed March 4, 2020; and

WHEREAS, the WDB hereby finds that the state and local emergencies have caused and will continue to cause imminent risks to the health or safety of attendees; and

WHEREAS, the WDB is conducting its meetings through the use of telephonic and internet-based services so that members of the public may observe and participate in meetings and offer public comment;

NOW THEREFORE BE IT RESOLVED, that the recitals set forth above are true and correct and fully incorporated into this Resolution by reference;

BE IT FURTHER RESOLVED, that the WDB has determined that given the state of emergency, holding in-person meetings would present imminent risks to the health or safety of attendees.

BE IT FURTHER RESOLVED, the WDB hereby authorizes staff to take all actions necessary to conduct WDB meetings in accordance with Government Code section 54953(e) and all other applicable provisions of the Brown Act, using teleconferencing for a period of thirty (30) days from the adoption of this Resolution after which the Workforce Development Board will reconsider the circumstances of the state of emergency.

PASSED AND ADOPTED by the San Benito Workforce Development Board this 14th day of June, 2022, by the following vote:

AYES: NAYS: ABSENT: ABSTAIN

North Central Coast – Hospitality and Tourism Action Plan

What practical actions can be taken in the North Central Coast Region over the next 24 months in partnership with the local workforce boards to solve labor shortages in the hospitality industry and increase tourism?

Partner with business to ensure	Develop outreach and	Create a plan to	Further leverage WIOA	Work with
deeper understanding of industry	marketing strategy to place	communicate the benefits of	funded services to support	education entities
needs and possible support from	hospitality industry as a	the hospitality industry that	industry sector	to promote current
workforce boards	viable growth sector in the	would benefit both	•	and develop new
	community	employers and job seekers.		programs of study
Partner with chambers of commerce and merchant associations to get the perspective of many businesses in the industry	Create a proper message that hospitality is a viable industry with career pathways. Work with industry to develop.	Work with business to learn about benefits structures. Work to create innovative benefit packages that would attract more workers	Ensure the maximum level of support services are offered during follow-up.	Inventory from regional schools their offerings in the hospitality and tourism industry
Work with business and employers to ensure curriculum developed by training providers meets their needs. Develop new curriculum if necessary	Conduct industry focused job fairs.	Create and market a bonus schedule to current employees in the hospitality industry, where bonuses will be given after retention is reached or new workers are referred and hired.	Recruit from a variety of untapped sources, using tools such as LinkedIn Talent Solutions, Indeed, etc.	Develop, implement and market culinary CTE programs in community colleges, adult schools and K-12
Share the value of second chance employment opportunities	Develop a public facing job board to the community	Strongly promote OJTs. Work with employers to provide bonuses upon completion.	Conduct presentations on the role of workforce boards and what they offer to industry and chambers	Increase culinary arts training program
Develop a day labor work program. "gig" work structure where workers can get paid for short-term or even day opportunities	Create and implement a hiring center for hospitality, model after union hiring halls	Create clear pathway programs working with industry to current workers see growth potential and career progression	Learn and communicate to businesses all the hiring incentives available, Federal and California. WOTC, HHTC for examples	
Work with industry to develop new approaches to solve day care challenges	Develop and articulate career pathways within hospitality to neighborhoods, k-12, parents, etc.		Develop and maximize incumbent worker training strategy within the industry	
Partner with business to develop approaches for transportation challenges. WDB cover cost for short period, build transportation funding account, minimize travel	Create a mobile job center that can take both training and job opportunities where the job seekers are.			