



San Benito County Workforce Development Board
WDB MEETING – EXECUTIVE COMMITTEE
1161 San Felipe Road, Building B - Hollister, CA 95023

March 8, 2022 @ 3:00 P.M.

AGENDA

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR’S EXECUTIVE ORDER N-29-20 DATED MARCH 17, 2020, WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT.

At this time, the Board is continuing to hold board meetings to conduct essential business. Members of the public are encouraged to participate electronically. Based on guidance from the California Department of Public Health, the Governor’s Executive Order and Office, and the San Benito County Public Health Officer

Join Zoom Meeting

https://us06web.zoom.us/j/97879980043?pwd=a0lyMkFNdEFsQmVzbCswNmdNNjEjdz09

Meeting ID: 978 7998 0043 - Passcode: 392237

One tap mobile

+16699006833,,97879980043#,,,,*392237# US (San Jose) +14086380968,,97879980043#,,,,*392237# US (San Jose)

Table with 2 columns: Representing the Private Sector (PR) and Representing the Public. Rows include Richard Bianchi, Chair; Chuck Frowein, Vice Chair; Karen Para, Secretary; Lizz Sanchez Turner; Kendra Bobsin, Treasurer; Nelson Leonor; Lupe Rubalcava.

I. GENERAL INFORMATION:

A. Public Comment Period: Select the “Participants Tab” and click “Raise Hand” icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.

II. REGULAR AGENDA:

A. Roll Call: Roll will be taken to determine excused absences for attendance requirements.

B. Meeting Minutes:

- 1. Executive Committee: The February 8, 2022, Ex Committee meeting minutes are enclosed for review and approval. Action Required.
2. Youth Committee: The February 8, 2022, Youth Committee minutes are enclosed for board information.
3. Full WDB: January 11, 2022, full WDB minutes are enclosed for board information.



- III. **CONSENT AGENDA:** Items as a whole may be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Discussion/Action Items.
- A. **Layoff Aversion Services/Rapid Response Report/Business Services Report:** Enclosed was the report for February 2022.
 - B. **Labor Market/Unemployment and Economic Summary:** Enclosed is the California Unemployment Report. Data for January is scheduled to be released on March 2022.
 - C. **Information Notices & Directives:** The most recent Workforce Services Directives [WSD21-03 thru WSD21-04](#) and Information Notices [WSIN 21-32-thru WSIN 21-34](#) were enclosed.
 - D. **Board Membership:** Any applications received may be reviewed for appointment to the board. The current vacancies are: Private Sector Representatives five (5).

IV. **DISCUSSION/ACTION ITEMS:**

- A. **WORKCON 2022:** The WORKCON 2022 will be held in San Diego, May 25-27, 2022, at the Westin San Diego Gaslamp Quarter. Staff requests board approval to send 1-2 staff and/or board members. *Action Required.*
- B. **Regional Equity Recovery and Partnerships (RERP):** Enclosed is a memo for the RERP Request for Proposal (RFP) released February 14, 2022, and due to the State April 22, 2022.
- C. **Workforce Development Board Memorandum of Understanding (WDB MOU) and Resource Sharing Agreement (RSA):** The WDB MOU & RSA is due to expire on June 30, 2022. Staff's goal is to have the updated MOU & RSA ready by April for full WDB approval.
- D. **SB1 Building & Construction Trades Pre-Apprenticeship Training:** Staff will provide an update on the upcoming regional trainings. Enclosed is the flyer and information.
- E. **Committee Updates:** Committee members may provide recommendations or updates for their respective committee.
 - 1. **Audit Committee:** The State Compliance Review Division completed the program review on December 17th. AJCC is awaiting the draft report.
 - 2. **Ag Committee:** The committee to discuss the need to schedule a meeting.
 - 3. **Business Services Committee (BSC):** The BSC and staff may provide an update on their enclosed goals.
 - 4. **Membership Committee:** Committee members and staff may provide an update on recent recruitment efforts.
 - 5. **Youth Committee:** The Youth Committee may provide an update on their goals and any of their outreach. See enclosed template
 - 6. **Executive Committee:** There is a need for the Executive Committee to meet to discuss Strategic Planning goals and priorities for the WDB. See enclosed template.

V. **ADDITIONAL INFORMATION:**

- A. **Program Updates:** Staff will present a full report at the next full WDB meeting.
- B. **Youth Expo Update:** Staff and members may provide an update on the Youth Expo event held February 26th from 10am – 1pm. Enclosed is the flier for the Community Action Board's Youth ad hoc Committee survey. <https://survey.alchemer.com/s3/6688529/Youth2022>

VI. **ADJOURNMENT:**

The full WDB meeting is scheduled for April 12, 2022, at 3 PM

The next Executive Committee meeting is scheduled for May 10, 2022, at 3 PM



San Benito County Workforce Development Board
WDB MEETING – EXECUTIVE COMMITTEE
1161 San Felipe Road, Building B - Hollister, CA 95023
February 8, 2022 @ 3:00 P.M.
MINUTES

Table with 4 columns: Quorum Met: Yes, Representing the Private Sector (PR), Representing the Public, and Staff/Guests. Rows include names like Richard Bianchi, Chuck Frowein, Karen Para, Lizz Sanchez Turner, Kendra Bobsin, Nelson Leonor, and Lupe Rubalcava.

Chair, Richard Bianchi, called the meeting to order at 3:07 P.M.

- I. GENERAL INFORMATION:
A. Public Comment Period: No public comments were received.
II. REGULAR AGENDA:
A. Roll Call: Roll was taken to determine excused absences for attendance requirements.
B. Meeting Minutes:
1. Executive Committee: The November 9, 2021, Ex Committee meeting minutes approved as presented.
2. Youth Committee: The January 11, 2022, Youth Committee minutes were enclosed for board information.
3. Full WDB: January 11, 2022, full WDB minutes were enclosed for board information.
III. CONSENT AGENDA: Items as a whole may be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Discussion/Action Items.
A. Layoff Aversion Services/Rapid Response Report/Business Services Report: Enclosed was the report for January 2021.
B. Labor Market/Unemployment and Economic Summary: Enclosed was the January 2022 report.



- C. **Information Notices & Directives:** The most recent Workforce Services Directives [WSD21-01 thru WSD21-03](#) and Information Notices [WSIN 21-21-thru WSIN 21-32](#) were enclosed.

IV. **DISCUSSION/ACTION ITEMS:**

- A. **Board Membership:** No applications were received to be reviewed for appointment to the board. The current vacancies are: Private Sector Representatives five (5).
- B. **America’s Job Center of California (AJCC) Continuous Improvement Plan (CIP):** Enclosed was the CIP submitted to the State. Staff provided an update on the target dates for the recommendations made by the State.
- C. **EDD, Workforce Development Board Memorandum of Understanding (WDB MOU):** The WDB MOU is due to expire on June 30, 2022. Staff provided an update stating the goal is to have the updated MOU ready by April for full WDB and Board of Supervisor approval. Once fully approved and signatures obtained, the MOU will be submitted to the State.
- D. **Committee Updates:** Committee members may provide recommendations or updates for their respective committee.
1. **Audit Committee:** The State Compliance Review Division completed the program review on December 17th. AJCC is awaiting the draft report. There is still no update. There have been some staff changes at the state level. Staff will share the report with the committee once the review is made available.
 2. **Ag Committee:** No update.
 3. **Business Services Committee (BSC):** The BSC and staff provided an update on their meeting held on February 1, 2022. Staff shared the goals discussed at that meeting and will meet again to finalize the goals before the next meeting.
 4. **Membership Committee:** Committee members and staff provided an update on recent recruitment efforts. Several community members were identified, and letters were mailed out. Board members did reach out to several possible leads who indicated they were unable to commit.
 5. **Youth Committee:** The Youth Committee provided an update stating they met prior to this meeting to outline goals and will meet again to finalize goals. They also discussed promoting programs and services, specifically the Dream Catcher program. Committee members will also promote the “See Us Shine” online youth conference scheduled for February 10th and 17th. Information on this event was enclosed in the agenda packet. Discussed outreach opportunities and partnering with other schools especially Anzar High School.

V. **ADDITIONAL INFORMATION:**

- A. **Program Updates:** Staff requested clarification from the WDB on their recommendations to include other data in the reports, i.e., clients served, clients in placements, sectors of placement, etc. Staff is working on the development of the report to meet the needs of the board. A full report will be presented at the next full WDB meeting.
- B. **Meeting Calendar for 2022:** Enclosed was the updated meeting calendar. All Outlook electronic meeting events have been sent out with the correct dates.
- C. **Youth Expo Update:** Staff provided an update on collaboration with the Hollister Downtown Association on the Youth Expo scheduled for February 26th from 10am – 1pm. Flyer was enclosed.
- D. **Regional Equity Recovery and Partnerships:** A Request for Proposal (RFP) will be released February 14, 2022 and is due April 22, 2022. Staff reported that they have been in discussion with the regional partners to see about applying for these funds. This RFP

focuses on building a lasting infrastructure of training partnerships and systems delivering equity and mobility for workers, skills and competitiveness for employers, and long-term environmental sustainability and climate resilience for the state.

VI. **ADJOURNMENT:** *M/S/C Kendra Bobsin/Karen Para. 3:31 P.M.*

The next Executive Committee meeting is scheduled for March 8, 2022, at 3 PM

The full WDB meeting is scheduled for April 12, 2022, at 3 PM



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**San Benito County Workforce Development Board (WDB)
 Youth Committee
 MINUTES**

1161 San Felipe Road, Building B - Hollister, CA and via ZOOM
 February 8, 2022 @ 2:00 P.M.

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20 DATED MARCH 17, 2020, WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT.

At this time, the Board is continuing to hold board meetings to conduct essential business. Members of the public are encouraged to participate electronically. Based on guidance from the California Department of Public Health, the Governor's Executive Order and Office, and the San Benito County Public Health Officer,

Join Zoom Meeting

<https://us06web.zoom.us/j/89223611940?pwd=aC83S3ZTVG40QIIIY1RWbysrWSt4QT09>

Meeting ID: 892 2361 1940 Passcode: 429217

One tap mobile

+14086380968,,89223611940#,,,,*429217# US (San Jose)

+16699006833,,89223611940#,,,,*429217# US (San Jose)

Quorum Met: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>			
Representing the Private Sector (PR)		Representing the Public	
<input checked="" type="checkbox"/> Chuck Frowein	<input checked="" type="checkbox"/> Karen Para, <i>Chair</i>	<input checked="" type="checkbox"/> Nelson Leonor, <i>Secretary</i>	<input checked="" type="checkbox"/> Judith Munter
		<input checked="" type="checkbox"/> Heidi Jumper	<input type="checkbox"/> Clair Grissom
Staff:			
<input type="checkbox"/> Enrique Arreola	<input checked="" type="checkbox"/> Sylvia Jacquez	<input checked="" type="checkbox"/> Andi Anderson	
	<input checked="" type="checkbox"/> Ruby Soto	<input checked="" type="checkbox"/> Wilbur Hurley	
Guests: Omar Rosa			

Karen Para called to order by: at 2:03 P.M.

I. GENERAL INFORMATION:

A. **Public Comment Period:** None received. Introductions were made by everyone present.

II. REGULAR AGENDA:

A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements.

B. **Meeting Minutes:** Youth Committee meeting minutes for January 11, 2022 were approved as presented. *M/S/C Nelson Leonor/Chuck Frowein. Heidi Jumper abstained.*

Youth Strategic Goals: Continue work on updating Youth Strategic Goals.



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Reviewed Actions 1-2 and updated goals. Discussed participation at events that are scheduled and quantifying the goals, for example, how many children will we sign up at the Youth Expo. Next meeting focus on Action 3-4.

III. **Other:**

- A. **Sharing this event with everyone:** Enclosed is a flier for the Community Solutions & Partners host: "See Us Shine" - Youth Conference via Zoom 2/10/2022 & 2/17/2022 @ 2:30pm to 4:30pm. Staff will be attending and providing a workshop "Turning 18" and describing the different services the AJCC has to offer.

IV. **Adjournment:** *M/S/C Heidi Jumper/Nelson Leonor 2:57 P.M.*

The Next meeting is scheduled for March 8, 2022 at 2 P.M.



San Benito County Workforce Development Board

Full WDB MEETING

1161 San Felipe Road, Hollister, CA 95023

January 11, 2022 @ 3:00 P.M.

Minutes

Table with columns for Quorum Met, Representing the Private Sector (PR), and Representing the Public. Includes names of attendees and staff.

Chair, Richard Bianchi, called the meeting to order at 3:03 P.M.

I. GENERAL INFORMATION:

II. Public Comment Period:

A. Introductions were made by everyone present.

B. Success Stories: Staff and/or participants will present success stories.

- Jason Vasquez completed the truck driver training and is now working. Two months ago he began work with Pepsi. He spent 19 years in Prison and is now discharged from parole, gainfully employed and has his family back together. He is very excited about the opportunity provided to him and hopes that anyone who is provided the opportunity to receive training will take advantage programs and training at the AJCC.
Alexia Magana graduated in 2020. She shared her struggles with depression and anxiety and how she didn't know what she wanted to do. Being a shy person, she was able to get the chance to work at 1st Five San Benito which helped her as a person and to realize she had skills which she was unaware of. She completed the program and is still working at 1st Five.
Enrique Torres stated that COVID hit, and he took a tumble. He went to the AJCC to inquire about training. He stated staff was very helpful in navigating him through the process and obtaining the training he needed. He enrolled in truck driving and received his class A license. He never thought he'd be driving a big truck, but he now has a job close to home and loves what he does. His goal is to purchase his own truck and be owner/operator. He especially enjoys his Monday - Friday job which is close to home and has afforded him the ability to spend time with his family. He was able to find work within 3 weeks after graduating.



III. **REGULAR AGENDA:**

- A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- B. **Meeting Minutes:**
1. **Executive Committee:** The November 9, 2021, Ex Committee meeting minutes are enclosed for board information.
 2. **Full WDB:** October 12, 2021, full WDB draft minutes were approved as presented. *M/S/C Kendra Bobsin/Nelson Leonor.*
- C. **Mid-Year Program Budget Expenditure Review:** A presentation of the mid-year expenditures was conducted by fiscal staff. Since fiscal finalizes reports during the month of December, the report was from July 1, 2021 – November 30, 2021. Board members requested additional information in the report breakdown: Grant Amount/Balance, how many were served on each program, by occupations/job types.

IV. **CONSENT AGENDA:** Items as a whole may be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Discussion/Action Items. *M/S/C Scott Reese/Duane Bradford.*

- A. **Labor Market/Unemployment and Economic Summary:** Enclosed was the November 2021 report.
- B. **Information Notices & Directives:** The most recent Workforce Services Directives [WSD21-01 thru WSD21-03](#) and Information Notices [WSIN 21-21-thru WSIN 21-27](#) were enclosed.

V. **DISCUSSION/ACTION ITEMS:**

- A. **Board Membership:** No applications were received to be reviewed for appointment to the board. The current vacancies are: Private Sector Representatives five (5).
- B. **America's Job Center of California (AJCC) Continuous Improvement Plan:** Staff provided an update on the Comprehensive and Affiliate/Specialized Certification that was submitted to the state in November and the Continuous Improvement Plan (CIP) which was submitted in December. Enclosed was the incorrect CIP report; the correct information will be provided to board at the next meeting.
- C. **EDD, Workforce Development Board Memorandum of Understanding (WDB MOU):** The WDB MOU is due to expire on June 30, 2022. Staff provided an update stating the goal is to have the updated MOU ready by April for BOS approval and signatures for submission to the State. Info only.
- D. **Committee Updates:** Committee members may provide recommendations or updates for their respective committee.
1. **Audit Committee:** The State Compliance Review Division completed the program review on December 17th. AJCC is awaiting the draft report.
 2. **Ag Committee:** No update.
 3. **Business Services Committee (BSC):** Introduced the new Business Services Representative, Wilbur Hurley. He has been on the job for just 2 weeks so far and is getting a lay of the land and understanding what the workforce needs are. A committee meeting will be scheduled soon to begin finalizing goals and pertinent items.
 4. **Membership Committee:** Committee Members and staff provided an update on recent recruitment efforts. Lizz Sanchez Turner met with someone just prior to this meeting, Helena Walton, owner of Timeless Treasures and another business in San

Juan Bautista, and she is interested in submitting her application.

5. **Youth Committee**: The committee didn't meet in December but did meet just prior to the full WDB today. They have decided to meet monthly for the foreseeable future, and they are also working on youth activities and goals. Their hope is to seek grants and funds to help grow the summer youth program. The committee will report at the next meeting.

VI. **ADDITIONAL INFORMATION:**

- A. **Meeting Calendar for 2022**: The dates on the calendar were off, staff will provide an update the calendar at the next meeting. All Outlook electronic meeting events have been sent out with the correct dates.
- B. **SB1 Building and Construction Trades**: Staff provided an update on SB1 Grant for the North Central Coast Region; the next class is scheduled to begin next week on Tuesday and Thursday.
- C. **Youth Expo**: Hollister Downtown Association, Youth Expo schedule for February 26th from 10am – 1pm for youth enrichment activities. Asking any organizations providing youth activities to partner with them. CSWD and AJCC staff will be attending to promote the Dream Catcher program.

VII. **ADJOURNMENT: M/S/C Karen Para/Randy Brown 3:48 P.M.**

The next Executive Committee meeting is scheduled for February 8, 2022, at 3 PM

The full WDB meeting is scheduled for April 12, 2022, at 3 PM



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March 3, 2022

To: Workforce Development Board
From: Wilbur Hurley, Business Service Representative
Re: Business Services, Layoff Aversion and Rapid Response Activities for February 2022

At the direction of the Workforce Development Board the following are the activities for February 2022

1) Business Services Engagement:

- a. Business Recruitments:
 - Hollister Police Department- Multiple Positions Available
 - City of Salinas – Equipment Mechanic I
 - Royal Circuit – Multiple Positions Available
 - Gavilan College—Multiple Positions Available
 - Infinity Staffing—Multiple Positions Available
 - Community Food Bank—Warehouse Associate/Driver
 - The County of Santa Cruz- Multiple Positions Available
 - CALTRAINS- Multiple Positions Available

- b. The San Benito County unemployment rate was 5.7% with 1800 unemployed. This is down from 6.9% from the previous month. The State average unemployment rate is currently 7.5% with approximately 1.4 million unemployed.

2) Job Search Assistance & Resume Writing Workshops

- a. WIOA Orientations are being held virtually and in-person until the end of the year every Monday, Wednesday, Friday.
- b. AJCC continues to serve clients and provide access to computers so they can log in to their EDD and Cal JOBS accounts.
- c. The AJCC is currently providing Resume writing assistance to all clients that come to our office.

3) Job Fairs:

- a. None.

4) Success Stories:

- a. none

5) Rapid Response/WARN Events:

- a. None

6) Social Media Insight:





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Some conditions may apply. For TTY access call: (831) 637-3265








- a. Thinking about a career in Real Estate? 5.7k
- b. WIOA Orientation 5.8k
- c. Post Engagement – 2000
- d. Over 11,153 views overall in the last 28 days

Page Overview

Discovery

 Post reach	11,148
 Post engagement	1,421
 New Page Followers	7

Interactions

 Reactions	120
 Comments	30
 Shares	87
 Photo Views	302
 Link Clicks	22

Other

 Hide All Posts	0
 Unfollows	0

California's unemployment rate falls to 6.5 percent in December 2021

Employers added 50,700 nonfarm payroll jobs

IMPORTANT NOTE: *The employment data for the month of December 2021 is taken from the survey week including December 12. Data for the month of January is scheduled for release on March 11, 2022.*

SACRAMENTO – California's unemployment rate dropped a half percentage point from November 2021 to 6.5 percent¹ in December as the state's employers added 50,700 non-farm payroll jobs² to the economy, according to data released today by the California Employment Development Department (EDD) from two surveys. November's unemployment rate was revised up 0.1 percentage points to 7.0 percent due to an increase of 3,500 unemployed persons.



California's Labor Market, by the Numbers...

- Since February 2021, California has added 1,034,400 total nonfarm jobs, which averages out to be a gain of 94,036 jobs per month for that time period.
- California has seen a year-over record six percent in nonfarm jobs for 2021, which is the largest calendar year increase in the official series data going back to 1990.
- California's December 2021 gain of 50,700 nonfarm jobs accounted for nearly 25.5 percent of the nation's 199,000 overall jobs gain for the month.
- The state has now regained 1,946,200, or nearly 72 percent, of the 2,714,800 jobs that were lost in March and April 2020 due to the COVID-19 pandemic.
- Ten of California's 11 industry sectors gained jobs in December with Leisure & Hospitality (+15,000) leading the way due to significant gains in Food Services and Drinking Places.



- Professional & Business Services (+12,000) has regained all of the jobs it lost during the pandemic-induced recession and had good month-over gains in Professional, Scientific and Technical Services with Computer Systems Design and Related Services contributing strongly.
- Month-over, no industry sectors lost jobs for the first time since March 2021.

1. The unemployment rate comes from a separate federal survey of 5,100 California households.
2. The nonfarm payroll job numbers come from a federal survey of 80,000 California businesses.

































Data Trends about Jobs in the Economy

Total Nonfarm Payroll Jobs

This comes from a monthly survey of approximately 80,000 California businesses that estimates jobs in the economy – seasonally adjusted.

- **Month-over** – Total nonfarm jobs in California’s 11 major industries totaled 16,892,300 in December – a net gain of 50,700 jobs from November 2021. This followed an upward revised (+6,500) month-over gain of 52,200 jobs in November.
- **Year-over** – Total nonfarm jobs increased by 954,400 (a 6.0 percent increase) from December 2020 to December 2021 compared to the U.S. annual gain of 6,448,000 jobs (a 4.5 percent increase).

California Industries Payroll Jobs by Biggest Month-Over Change

Major Industries	Month-over Change (Nov. 2021 - Dec. 2021)	Year-over Change (Dec. 2020 - Dec. 2021)	Total Payroll Jobs as of Dec. 2021
 Leisure and Hospitality	 +15,000	 +416,200	1,742,900
 Professional and Business Services	 +12,000	 +164,800	2,775,900
 Education and Health Services	 +7,600	 +88,800	2,823,600
 Government	 +4,100	 +50,800	2,454,200
 Information	 +3,100	 +41,600	563,600
 Other Services	 +3,000	 +67,000	508,800
 Trade, Transp., Utilities	 +1,800	 +82,700	3,024,300
 Manufacturing	 +1,800	 +27,800	1,274,700
 Construction	 +1,200	 +9,900	891,000
 Financial Activities	 +1,100	 +4,500	814,500
 Mining and Logging	No Change	 +300	18,800

[California Industries Payroll Jobs by Biggest Month-Over Change](#)

Total Farm jobs – The number of jobs in the agriculture industry decreased by 4,200 from November 2021 to 429,300 jobs in December. The agricultural industry has 11,100 more farm jobs in December 2021 than it did in December a year ago.

Data Trends about Workers in the Economy

Employment and Unemployment in California

This information is based on a monthly federal survey of 5,100 California households which focuses on workers in the economy.






- **Employed** – The number of Californians employed in December was 17,836,800, an increase of 116,900 persons from November’s total of 17,719,900, and up 879,800 from the employment total in December 2020.
- **Unemployed** – The number of unemployed Californians was 1,238,000 in December, a decrease of 86,800 over the month and down 510,500 in comparison to December 2020.

[Employment and Unemployment in California](#) ▶

Unemployment Insurance Claims (Not Seasonally Adjusted)

The following data is from a sample week that includes the 19th of each month:

In related data that figures into the state’s unemployment rate, there were 355,749 people certifying for Unemployment Insurance benefits during the December 2021 sample week. That compares to 434,676 people in November and 1,007,331 people in December 2020. Concurrently, 49,071 initial claims were processed in the December 2021 sample week, which was a month-over decrease of 3,645 claims from November and a year-over decrease of 110,021 claims from December 2020.

California Unemployment Insurance Claims		Month-over Change (Nov. 2021 - Dec. 2021)	Year-over Change (Dec. 2020 - Dec. 2021)
 UI Recipients (355,749)	 -78,927	 -651,582	
 New UI Claims (49,071)	 -3,645	 -110,021	

[Unemployment Insurance Claims \(not seasonally adjusted\)](#) ▶

**MONTHLY LABOR FORCE DATA FOR COUNTIES
December 2021 (Preliminary); 2020 Benchmark
NOT SEASONALLY ADJUSTED**



COUNTY	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
MONTEREY	208,400	193,500	14,900	7.2%
SAN BENITO	31,500	29,700	1,800	5.7%
SANTA CLARA	1,042,900	1,012,800	30,100	2.9%
SANTA CRUZ	131,100	124,000	7,100	5.4%



MEMORANDUM

March 2022

TO: Workforce Development Board (WDB) Members**FROM:** Sylvia Jacquez, Program Manager; Enrique Arreola, Deputy Director**Summary of EDD Workforce Services Directives and Workforce Services Information Notices**

Background/Summary: Directives provide policy and guidance regarding various Workforce Services program requirements, funding and activities for EDD Workforce Services Staff and Workforce Partners.

Background/Summary (Information Notices): The Employment Development Department (EDD) issues Workforce Services Information Notices (WSIN) to disseminate announcements, general information, and procedural guidance on departmental programs for EDD staff, workforce partners, stakeholders, and other individuals in the workforce development system. Through the Workforce Innovation and Opportunity Act and the Wagner-Peyser Act, the EDD administers program for veterans, youth, dislocated workers, people with disabilities, including Trade Adjustment Assistance, CalJOBSSM, employer incentives and more. Directives provide policy and guidance regarding various Workforce Services program requirements, funding, and activities for EDD Workforce Services Staff and Workforce Partners.

Workforce Service Directives: https://www.edd.ca.gov/Jobs_and_Training/Active_Directives.htm

[WSD21-03](#) ETPL Policy and Procedures: This policy provides guidance and establishes the procedures applicable to the training providers and programs listed on the state and local Eligible Training Provider List (ETPL) under the Workforce Innovation and Opportunity Act (WIOA). This policy applies to Local Workforce Development Boards (Local Boards), and is effective on the date of issuance. This policy contains some state-imposed requirements. All state-imposed requirements are indicated by bold, italic type. This Directive finalizes Workforce Services Draft Directive ETPL Policy and Procedures (WSD215), issued for comment on September 3, 2020. The Workforce Development Community submitted 135 comments during the draft comment period. A summary of comments, including all changes, is provided as Attachment 8. This policy supersedes Workforce Services Directive WIOA Eligible Training Provider List - Policy and Procedures (WSD15-07) dated November 10, 2015. Retain this Directive until further notice.

[WSD21-04](#) Criminal Record Restrictions and Impact Based on Race and Nationality - This policy provides the guidance and establishes the procedures regarding criminal record restrictions and impact based on race and nationality. This policy applies to all recipients of federal Workforce Innovation and Opportunity Act (WIOA) funds, and is effective immediately. This policy contains some state-imposed requirements. All state-imposed requirements are indicated by bold, italic type. This Directive finalizes Workforce Services Draft Directive Criminal Record Restrictions and Impact Based on Race and Nationality (WSD220), issued for comment on December 11, 2020. The Workforce Development Community submitted seven comments during the draft comment period. A summary of comments, including all changes, is provided as Attachment 4. This policy supersedes Workforce Services Directive Criminal Record Restrictions and Impact Based on Race and Nationality (WSD12-9), dated September 14, 2012. Retain this Directive until further notice.

Information Notices: https://www.edd.ca.gov/jobs_and_training/Information_Notices.htm

[WSIN21-33](#) California Earned Income Tax Credit -The California Earned Income Tax Credit (CalEITC) puts money back into the pockets of California's working families and individuals. Starting in 2021, people who use an Individual Taxpayer Identification Number to file their taxes may be eligible for the CalEITC and the Young Child Tax Credit (YCTC), which can boost their refund by hundreds or even thousands of dollars.

The [CalEITC4Me](#) website serves as a go-to hub for information about the CalEITC. Individuals and families will also find information on the [CalEITC4Me](#) website regarding the YCTC, which is available for families with children under the age of six, and the federal Earned Income Tax Credit. Additionally, the website includes the following user-friendly tools:

- The [CalEITC4Me Calculator](#) – Allows individuals to determine their eligibility for the state and federal EITC, including their potential refund, in a few easy steps.
- The [Free Tax Prep Finder](#) – Connects families or individuals who made \$57,000 or less to free tax preparation services.

America's Job Center of CaliforniaSM staff should promote the CalEITC and share information about federal and state individual income taxes filing deadline extension.

[WSIN21-34](#) Equity and Special Populations PY 21-22 -he Employment Development Department (EDD), in

coordination with the California Workforce Development Board, and on behalf of the Labor and Workforce Development Agency, is pleased to announce the award of \$11,451,835 of *Workforce Innovation and Opportunity Act* (WIOA) funds for the Equity and Special Populations (ESP) grant for Program Year (PY) 2021-22. These funds will provide job training and employment opportunities to 2,530 individuals facing barriers to employment.

Funds will connect applicants and employers in the following California regions: Alameda, Contra Costa, Colusa, Fresno, Glenn, Imperial, Kings, Los Angeles, Madera, Merced, Riverside, Sacramento, San Bernardino, San Diego, Tulare, and Ventura. Nineteen organizations were selected for funding. All nineteen entities submitted proposals via a competitive process.

Awards range from \$250,000-\$1.5 million and will support projects to increase access for target populations, align WIOA programs, implement co-enrollment strategies, enhance partnerships, leverage other program funding, provide supportive services, and create onramps to high-quality jobs with sustainable wages. The ESP focuses on providing work-based learning opportunities to help participants from diverse special populations develop the skills necessary for employment in regionally in-demand industries. This program offers a chance to establish partnerships with WIOA Unified Strategic Plan partners, education and training providers, and community-based organizations and assist California communities economically impacted by the novel coronavirus 2019 (COVID-19).

The EDD expects that the performance period will be between 18-24 months. A list of the awardees and descriptions of their projects is available on the EDD [Workforce Development Solicitations for Proposals](#) webpage.

If you have any questions regarding the ESP grant solicitation, please email WSBGrants@edd.ca.gov.

Enrique Arreola, Deputy Director
San Benito County Workforce Development Board (WDB)

03/07/22
Date

MEMORANDUM

Date: March 8, 2022
TO: Workforce Development Board
FR: Enrique Arreola

RE: **Regional Equity Recovery and Partnerships (RERP):** Staff may provide an update on the Request for Proposal (RFP) released February 14, 2022, and due to the State April 22, 2022

The Labor and Workforce Development Agency (LWDA) and the California Workforce Development Board (CWDB) announced the Request for Proposal (RFP) in the amount of \$24,050,000 to fund Regional Equity and Recovery Partnerships (RERP) between local Workforce Development Boards and Community College Regional Consortia. PERP invests in partnerships to support high road approaches to existing sector strategies and career pathway programs. “High Road” is a set of economic and workforce development strategies to achieve economic growth, economic equity, shared prosperity, and a clean environment. The strategies include 1) improvement job quality and job access, including for women and people from underserved and underrepresented populations; 2) meet the skill and profitability needs of employers; and 3) meet the economic, social, and environmental needs of the community.

Several meetings have been held with the regional WDBs (Monterey, Santa Cruz, San Benito) and the community colleges (Gavilan, Hartnell, Cabrillo, Monterey Peninsula) to discuss short term (3-6 M) training options including Health, Manufacturing, Welding, Water Treatment, EMT Fire, Nanotronics, Accounting, Entrepreneurship, Hospitality...). The target population for RERP include English Language Learners, homeless and housing insecure, immigrants, justice involved individuals, people with disabilities, veterans, youth, low-income residents and dislocated workers.

The North Central Coast Region received an allocation of \$1,300,000 to provide high road trainings to 137 individuals from December 1, 2022 through September 30, 2025. The region will need to apply for these funds. Here is the Application & Award Timeline:

Event	Date*
RFA Release Date	February 15, 2022
Application Workshop / Live Q&A	Application Workshop February 16, 2022
Weekly Q&A Postings	Weekly starting February 18, 2022 Final Q&A posting will be April 15, 2022 Final questions must be submitted by April 12, 2022
Applications Due	April 22, 2022
Award Announcement*	June 1, 2022
Estimated Grant Term*	December 1, 2022 through September 30, 2025

Thank you.



Monterey Bay Collaborative Building Trades Pre-Apprenticeship Program

The Building Trades Pre-Apprenticeship Program is a 144-hour training program that prepares individuals for careers in the Construction trades.

2022 SESSIONS

There will be two classes held during the Winter/Spring Session 2022. A Monday/Wednesday class and a Tuesday/Thursday class. You only need to be enrolled in one option.

Class times are from 5:00-9:00 pm. Each class will also engage in 4 hands-on classes which will be from 8:00 am until 4:00 pm on Saturdays.

SCHEDULE

Winter/Spring OPTION 1—Mon. & Wed.—
Jan. 19th thru Apr. 27th, 2022

Winter/Spring OPTION 2—Tue. & Thru.—
Jan. 18th thru Apr. 21st, 2022

All classes are to be held at the Plumbers and Steamfitters Training Center, 11445 Commercial Pkwy, Castroville, CA 95012



STRATEGIC PLANNING DOCUMENT	Project Name: WDB Strategic Goals	Discussion Date: 03.08.21	REV. Date: 02.02.22
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WIOA is designed to help job seekers access employment, **education**, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

Strategic Goal #2: Integrate Better Business Services		Objective(s): Engage Employer/Employee Relationships				
Created by the Workforce Development Board at their Board Retreat on March 10, 2020 GOAL: <i>Work with local employers to integrate better businesses and training for high skilled, high demand occupations.</i>	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C=Completed I=In Progress O=On going
Action 1: ➤ Increase Employer Engagement	<ul style="list-style-type: none"> Increase outreach. Connect with employers weekly. Mailer/ mail merger Webinar Presentations 	<ul style="list-style-type: none"> Reach out to all applicants Business Grants and business licenses. Quarterly Tours 	BSC Committee and Staff	On-going	25% per quarter 35% six months	On-going
➤ Outreach (Micro/Macro) Team to go out together to visit businesses and revisit once a month.				Oct. 2022		
➤ Reach out to NEW employers				On-going		
Action 2: ➤ Provide on-site space for outreach & interviewing	<ul style="list-style-type: none"> Screening/ Interviewing On-Site Employer Engagement 	<ul style="list-style-type: none"> Small Employers have opportunity for employee/er engagement. Large Employers Spotlight 	BSC Committee and Staff	On-going	Minimum of 12/year	On-going



STRATEGIC PLANNING DOCUMENT

Project Name: WDB Strategic Goals

Discussion Date: 03.08.21

REV. Date: 02.02.22

WIOA is designed to help job seekers access employment, **education**, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

<p>Created by the Workforce Development Board at their Board Retreat on March 10, 2020 GOAL: Work with local employers to integrate better businesses and training for high skilled, high demand occupations.</p>	<p>Resources & Support Needed</p>	<p>Expected Outcome</p>	<p>Staff Responsible</p>	<p>Due Date</p>	<p>Measurements Methods of Tracking</p>	<p>Status: C=Completed I=In Progress O=On going</p>
<p>Action 3: ➤ Partner with EDC, Chamber and HDA</p>	<ul style="list-style-type: none"> • Provide a list of New Businesses. • Assists set up w/ presentations. 	<ul style="list-style-type: none"> • Weekly contact with new businesses. 	<p>BSC Committee and Staff</p>	<p>On-going</p>		<p>On-going</p>
<p>Action 4: ➤ Sharing Tax Incentives (Hiring Youth/Parolees, etc.) (better prepared to show value add to work with system</p>	<ul style="list-style-type: none"> • Set a partner meeting w/ business. 	<ul style="list-style-type: none"> • Once a month or biweekly. 	<p>BSC Committee and Staff</p>	<p>On-going</p>		<p>On-going</p>
<p>Action 5: ➤ Provide One-on-One Support/Small Groups/More WDB interaction</p>	<ul style="list-style-type: none"> • Employer recruitment list to be promoted on WBD/AJCC platform. 	<ul style="list-style-type: none"> • Monthly meetings with WDB and BSC. 	<p>BSC Committee and Staff</p>	<p>On-going</p>		<p>On-going</p>
<p>➤ More networking (WDB members & Staff)- WBD members team up with staff/EDD/Chamber to market to the community.</p>		<ul style="list-style-type: none"> • List to be emailed weekly. 		<p>On-going</p>		<p>On-going</p>
<p>➤ Board member and staff work collaboratively to document career path for their businesses</p>				<p>on-going</p>		
<p>Action 6: ➤ Offer Central location for job openings with BenitoLink, Radio, and Social Media.</p>	<ul style="list-style-type: none"> • Ads/flyers with AJCC information for recruitment. 	<ul style="list-style-type: none"> • Biweekly 	<p>BSC Committee and Staff</p>	<p>On-going</p>		<p>On-going</p>



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Strategic Goal #1: Creating a road map for success	Objective(s):
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Created by the Workforce Development Board at their Board Retreat on _____ GOAL: <i>Integrate the goal of full body scan relating to workforce services in our community and creating a road map for success.</i>	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C=Completed I=In Progress O=On going
Action 1: Agricultural ➤ Including H2A United Farm Workers			Ex. Committee			
Action 2: Water ➤ Grant program for training opportunities			Ex. Committee			
Action 3: Manufacturing ➤ School training			Ex. Committee			
Action 4: Construction ➤ Trade Unions ➤ Buildings ➤ Roads			Ex. Committee			
Action 5: Apprenticeships			Ex. Committee			



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Strategic Goal #3: Establish Training Programs	Objective(s): Create Employable Youth for Future Workforce
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Created by the Workforce Development Board at their Board Retreat on 3/10/20 GOAL: Establish Training Programs that Create Employable Youth for the future workforce	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C=Completed I=In Progress O=On going
Action 1: <ul style="list-style-type: none"> Work Experience Program (16-24) <ul style="list-style-type: none"> 70% for out of school youth 30% for in school youth 	Staff Funding Employer Participation	30% total allocation spent on Work Experience	Youth Committee and Staff	On-going	15-20 youth complete WEP 50% of students would gain fulltime employment	
Action 2: <ul style="list-style-type: none"> Outreach to youth in colleges and high school <ul style="list-style-type: none"> Rock the Mock Interviews with Students 	High School Colleges Targeted Ads High School Chamber of Commerce/Employers WDB WDB Youth Committee AJCC Staff	3-4 outreach events at high school/colleges 50-100 Youth trained in interview & resume writing Local Employers participation	Youth Committee and Staff Workforce Staff	On-going April 2022	Number of events attended ___ # of youth will receive Resume & Interview skills	
<ul style="list-style-type: none"> Youth Expo Scheduled 	Youth Committee HDA AJCC CSWD Staff	Promote Dream Catcher Program youth ages 5-18	CAB AJCC Staff	2/26/22 annually	10-15 youth apply for Dream Catcher	
<ul style="list-style-type: none"> See Us Shine Event – Youth Conference 	Community Solutions AJCC Staff Community Partners	Youth will have information, access to AJCC services	AJCC Staff	2/10/22 & 2/17/22	Online Registrations	



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<p>Action 3:</p> <ul style="list-style-type: none"> Offer written document showing career path in industry sector chosen <ul style="list-style-type: none"> Focus on priority sectors 	<ul style="list-style-type: none"> Labor Market Information/ Career Pathways 	Provide monthly LMI/Career Pathway newsletters	Youth Committee and Staff	On-going		
<p>Action 4:</p> <ul style="list-style-type: none"> Basic Skills training (2-week training workshops) to include: <ul style="list-style-type: none"> Dress for success Employment readiness Interview, work ethics Financial Literacy "How to's"- answer phone, put on hold, check if they've been assisted 		Conduct workshops 2 times a month at the AJCC	Youth Committee and Staff	On-going		

Focus

Collaborate with business, economic development, education, labor, government, and community-based organizations within San Benito County and partner with other workforce areas and collaborative, to build regional capacity for:

- Growing the San Benito County job base to benefit job seekers, youth, and incumbent workers
- Expanding and investing in the demand-driven skills and readiness of the San Benito County workforce, with an emphasis on allied health, agriculture (H2A united farmworkers), manufacturing, apprenticeships, construction and clean/green jobs.
- Expanding jobs/services and have central location for job openings
- Expanding In-depth Econovue training where board members can participate.
- Expanding training to include written document for participants on career paths
- Work with High School; Gavilan College, America's Job Centers, Trade Schools, Reentry Programs, Women's Programs
- Offer more Job Fair's
- Offer more Incentives through work with partnerships



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Strategic Goal #4: Create Funding Opportunities	Objective(s):
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Created by the Workforce Development Board at their Board Retreat on _____ GOAL: Create funding Opportunities to enhance and expand workforce services in your community	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C=Completed I=In Progress O=On going
Action 1: The need to increase funding in order to provide more services. Formula funding is unlikely to increase; therefore, funding needs to come from partnerships in the community and with the region. Committee & Staff to ID funding goals		<u>Youth Funding:</u> Year 1) \$50-60K Year 2) \$100K Year 3) \$150-175K	Ex. Committee	On-going		
		<u>Adult & Dislocated worker funding:</u> Year 1) \$60-70k Year 2) \$100K Year 3) \$150K	Ex. Committee			
		<u>Rapid Response:</u> Year 1) \$0 Year 2) \$50k Year 3) \$50K	Ex. Committee			
Action 2: Establish a Fund Development Ad-hoc Committee: to reach out to potential funders. Committee can discuss: <ul style="list-style-type: none"> • Private/Corporate Sectors • Apple • HP • Cisco • Packard • Target/Walmart 			Ex. Committee			



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<ul style="list-style-type: none">• Big 5• Microsoft• Netflix• Local Businesses—May look at to have them be a support system by participating in mock interviews• Family Foundations• Evan Moor Educational Publishing• Leverage Members and non-traditional partners to leverage funds• Provide greater support to WDB staff when seeking funding opportunities so potential for success is greater						
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Strategic Goal #5: Establish Ad-hoc Committees	Objective(s): Committee and Board to Discuss
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Created by the Workforce Development Board at their Board Retreat on _____ GOAL: <i>To Establish ad-hoc committees</i>	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C =Completed I - In Progress O - On going
Action 1: Clean & Green <ul style="list-style-type: none"> Water pathways grant 			Ex. Committee and Staff			
Action 2: Agricultural <ul style="list-style-type: none"> Active 			Ex. Committee and Staff			
Action 3: Outreach and Membership <ul style="list-style-type: none"> Understand need, challenge due to limited private sector involvement 			Ex. Committee and Staff			
Action 4: Allied Health <ul style="list-style-type: none"> Active 			Ex. Committee and Staff			
Action 5: Apprenticeship <ul style="list-style-type: none"> Access Trades programs (carpenter, laborer, electricians, plumbers. Work with Trades Council in Castroville to access program to give interested individuals opportunity to a flavor for trades to determine whether they are good "fit" for apprenticeship (in advance of signing up) 			Ex. Committee and Staff			



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Action 6: To support outreach to non-profits and community-based organizations to work with WDB as a partner to the system			Ex. Committee and Staff			
Action 7: Formerly Incarcerated <ul style="list-style-type: none"> • Gavilan as a partner • They offer education at the Jail already • Connect to what they are already doing to improve communication and outcomes to formerly incarcerated 			Ex. Committee and Staff			

Focus

Collaborate with business, economic development, education, labor, government, and community-based organizations within San Benito County and partner with other workforce areas and collaborative, to build regional capacity for:

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- Expanding and investing in the demand-driven skills and readiness of the San Benito County workforce, with an emphasis on allied health, agriculture (H2A united farmworkers), manufacturing, apprenticeships, construction and clean/green jobs.
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- Offer more Job Fair’s
- Offer more Incentives through work with partnerships

Win new
**AirPod
Pros!**

Just for telling us
what you think
(3 winners randomly
drawn from submissions)

Youth Needs & Community Center



YOUTH SURVEY



Help get funding for a
**Community Youth
Center**
Youth ages (10-24)

If money weren't
a concern, tell
us.....

at the
San Benito County
Community Action Board
Community Services & Workforce
Development

..... what could a
**Community Youth
Center** include?

visit this link: <https://survey.alchemer.com/s3/6688529/Youth2022>

2022