

IJOHHU

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San Benito County Workforce Development Board (WDB) Youth Committee

Agenda

1161 San Felipe Road, Hollister, CA and via ZOOM January 11, 2022 @ 2:00 P.M.

Join Zoom Meeting

https://us06web.zoom.us/j/81914899097?pwd=bENKbFduTkRLWXlubEdlSXVFTmlxUT09 Meeting ID: 819 1489 9097 Passcode: 206031

One tap mobile

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Quorum Met: Yes □ No □										
Representing the Private Sector (PR)					Representing the Public					
	Chuck Frowein		☐ Karen Para, Chair		Nelson Leonor, Secretary		Judith Munter			
					Heidi Jumper		Clair Grissom			
Staff:										
	Enrique Arreola		Sylvia Jacquez	☐ Andi Anderson		☐ Briana Guerrero				
			Ruby Soto	☐ Wilber Hurley						

I. GENERAL INFORMATION:

- A. **Public Comment Period**: Select the "Participants Tab" and click "Raise Hand" icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.
- **B.** Introduction of New Members & Staff:

II. REGULAR AGENDA:

- A. **Roll Call**: Roll will taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- B. <u>Meeting Minutes</u>: October 12, 2021 are enclosed for information only.
- C. <u>Membership</u>: Any applications received may be reviewed for appointment to the committee.

Youth Strategic Goals: Review and update the enclosed Youth Strategic Goals.

- III. Other:
- IV. **Adjournment**:



ADA / Equal Opportunity Employer / Program Auxiliary Aids and Services are available upon request to individuals with disabilities.

Some conditions may apply. For TTY access call: (831) 637-3265





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San Benito County Workforce Development Board (WDB) Youth Committee

MINUTES

1161 San Felipe Road, Hollister, CA and via ZOOM October 12, 2021 @ 2:00 P.M.

Quorum Met: Yes ⊠ No □								
Representing the Private Sector (PR)				Representing the Public				
X	Chuck Frowein		X Karen Para, Chair X Chair	ex	Nelson Leonor, Secretary	ex	Judith Munter	
				\boxtimes	Heidi Jumper			
Staff:								
\boxtimes	Enrique Arreola	\boxtimes	Sylvia Jacquez	☑ Andi Anderson		☑ Briana Guerrero		
		\boxtimes	Ruby Soto	☑ Omar Rosa				

Chair, Karen Para, called the meeting to order at 2:07 P.M.

I. GENERAL INFORMATION:

- A. **Public Comment Period**: No public comments were received.
- B. **Introduction of New Members & Staff:** Introductions were made by everyone present.

II. REGULAR AGENDA:

- A. **Roll Call**: Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- B. <u>Meeting Minutes</u>: April 20, 2021 were approved as presented. *M/S/C Karen Para/Heidi Jumper*.
- C. <u>Membership</u>: Any applications received may be reviewed for appointment to the committee. An application was provided to Mike Fisher however he hasn't turned it in. Sharon Grissom from the High School is looking for a representative to serve on the board.
- A. Summer Youth Program & Community Foundation Grant: Staff provided an update on the Summer Youth Program stating, 10 participants were successfully enrolled in the six-week Summer Youth Employment and Training Program. The superb training included a life skills component and helped participants to excel; ultimately culminating in two of the participants being hired permanently by the employers! Three verbally withdrew from the program: one for personal reasons, one got a better job, one didn't like their assignment. The rest have gone back to school. Karen also recommended future workshops include information on Behavior Health if any youth are going through difficult times. The Chamber of Commerce provided a nice email stating that the two youth employees they had were very good and computer savvy. Staff will provide follow-up on other youth once they finalize the report for the Community Foundation. Staff did reach out to students to request they attend the WDB



EQUAL HOUSING OPPORTUNITY

meeting to report on their experiences however it has been difficult to get them to come to the meeting. The following success stories were shared:

- 1. Individual was placed at Ridgemark Gold Club & Resort as an Office Assistant Trainee. She was continually lauded by the employer for her customer focus, excellence in completing assignments ahead of schedule, and her cheerfulness. She was routinely rated Excellent in all performance areas of her evaluations. The employer subsequently hired her upon conclusion of the SYEP on July 30, 2021.
- 2. Individual was placed at Garden Mart as a Nursery Assistant Trainee. He was also continually lauded by the employer for his attention to detail, work ethic, and courteous attitude. He was routinely rated Excellent in all performance areas of his evaluations. The employer subsequently hired him upon conclusion of the SYEP on July 30, 2021
- D. <u>Youth Homeless Demonstration Program (YHDP)</u>: YHDP is an exciting new initiative designed to reduce the number of youth experiencing homelessness. The goal of the YHDP is to support selected communities, including rural, suburban, and urban areas across the United States, in the development and implementation of a coordinated community approach to preventing and ending youth homelessness. Additionally, HUD is committed to sharing that experience of YHDP communities and mobilizing communities around the country toward the same end.

Staff reported that Salinas/Monterey & San Benito Counties Continuum of Care were awarded YHDP funding totaling \$5,283,160 for the Youth Homeless Demonstration Program (YHDP). WIOA staff participated in the Homeless Coalition's meeting on October 7, 2021 where the guest speaker was from the Monterey Workforce Development Board. Discussed at that meeting were barrier for homeless youth seeking employment. Also discussed were the issues surrounding transportation for youth who do have jobs. Potentially San Benito County could receive \$400-500,000. Hopefully strategies will include Workforce Services, Members would like to seek input from the WDB on the ability to expand on the summer youth program as these funds may be available for job training. Discuss increasing wage for youth programs. Board members were concerned about the youth and their mental health, working during the pandemic and making sure that is part of the workshops.

III. Other:

- B. Member Training: Coordinate new member orientation with Heidi Jumper.
- IV. Adjournment: M/S/C Chuck Frowein/Heidi Jumper. 2:47 P.M.





STRATEGIC PLANNING DOCUMENT

Project Name: WDB Youth

Strategic Goals

Discussion Date: 12.02.21

REV. Date:

WIOA is designed to help job seekers access employment, **education**, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

Strategic Goal #: Integrate Better Youth B	Susiness Services Object	ctive(s):				
Created by the Workforce Development Board at their Board Retreat on GOAL: Work with local employers to integrate better businesses and training for high skilled, high demand occupations.	Resources & Support Needed	Expected Outcome	Staff Responsible	Due Date	Measurements Methods of Tracking	Status: C=Completed I=In Progress O=On going
		Example		•		
Action 1: Increase Employer Engagement	 Increase outreach. Connect with employers 	 Reach out to all applicants Business Grants and business licenses. Quarterly Tours 	BSC Committee and Staff	On-going	25% per quarter 35% six months	On-going
Outreach (Micro/Macro) Team to go out together to visit businesses and revisit once a month.	weekly. Mailer/ mail merger Webinar	4-5 Employer Outreach.Weekly Presentation		Oct. 2022		
Reach out to NEW employers	 Presentations 	 Retrieve new business license list from City or County office. 		On-going		





STRATEGIC PLANNING DOCUMENT	Project Name: WDB Youth	Discussion Date: 12.02.21	REV. Date:					
	Strategic Goals							
WIOA is designed to help job seekers access employment, education , training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.								
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