San Benito County Workforce Development Board (WDB)  
Youth Committee  
Agenda  
1161 San Felipe Road, Hollister, CA and via ZOOM  
January 11, 2022 @ 2:00 P.M.  

Join Zoom Meeting  
https://us06web.zoom.us/j/81914899097?pwd=bENKbFduTkRLWXlubEdISXVFTmlxUT09  
Meeting ID: 819 1489 9097  Passcode: 206031  
One tap mobile  
+16699006833,,81914899097#,,,,*206031# US (San Jose)  
+14086380968,,81914899097#,,,,*206031# US (San Jose)  

I. GENERAL INFORMATION:  
A. Public Comment Period: Select the “Participants Tab” and click “Raise Hand” icon, the zoom facilitator will unmute you when your turn arrives. Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to three (3) minutes per guest unless the board determines that more time is needed.

B. Introduction of New Members & Staff:

II. REGULAR AGENDA:  
A. Roll Call: Roll will taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.

B. Meeting Minutes: October 12, 2021 are enclosed for information only.

C. Membership: Any applications received may be reviewed for appointment to the committee.

Youth Strategic Goals: Review and update the enclosed Youth Strategic Goals.

III. Other:

IV. Adjournment:

Quorum Met: Yes ☐ No ☐  
Representing the Private Sector (PR)  
☐ Chuck Frowein  ☐ Karen Para, Chair  ☐ Nelson Leonor, Secretary  ☐ Judith Munter  
☐ Heidi Jumper  ☐ Clair Grissom  
Staff:  
☐ Enrique Arreola  ☐ Sylvia Jacquez  ☐ Andi Anderson  ☐ Briana Guerrero  
☐ Ruby Soto  ☐ Wilber Hurley  

ADA / Equal Opportunity Employer / Program Auxiliary Aids and Services are available upon request to individuals with disabilities.  
Some conditions may apply. For TTY access call: (831) 637-3265
San Benito County Workforce Development Board (WDB)
Youth Committee
MINUTES
1161 San Felipe Road, Hollister, CA and via ZOOM
October 12, 2021 @ 2:00 P.M.

Quorum Met: Yes ☒ No ☐

<table>
<thead>
<tr>
<th>Representing the Private Sector (PR)</th>
<th>Representing the Public</th>
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<tbody>
<tr>
<td>☒ Chuck Frowein</td>
<td>ex Nelson Leonor, Secretary</td>
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<td>☒ Karen Para, Chair</td>
<td>ex Judith Munter</td>
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<td>☒ Heidi Jumper</td>
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Staff:
- Enrique Arreola
- Sylvia Jacquez
- Ruby Soto
- Andi Anderson
- Omar Rosa
- Briana Guerrero

Chair, Karen Para, called the meeting to order at 2:07 P.M.

I. GENERAL INFORMATION:
   A. Public Comment Period: No public comments were received.
   B. Introduction of New Members & Staff: Introductions were made by everyone present.

II. REGULAR AGENDA:
   A. Roll Call: Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
   B. Meeting Minutes: April 20, 2021 were approved as presented. M/S/C Karen Para/Heidi Jumper.
   C. Membership: Any applications received may be reviewed for appointment to the committee. An application was provided to Mike Fisher however he hasn’t turned it in. Sharon Grissom from the High School is looking for a representative to serve on the board.

   A. Summer Youth Program & Community Foundation Grant: Staff provided an update on the Summer Youth Program stating, 10 participants were successfully enrolled in the six-week Summer Youth Employment and Training Program. The superb training included a life skills component and helped participants to excel; ultimately culminating in two of the participants being hired permanently by the employers! Three verbally withdrew from the program: one for personal reasons, one got a better job, one didn’t like their assignment. The rest have gone back to school. Karen also recommended future workshops include information on Behavior Health if any youth are going through difficult times. The Chamber of Commerce provided a nice email stating that the two youth employees they had were very good and computer savvy. Staff will provide follow-up on other youth once they finalize the report for the Community Foundation. Staff did reach out to students to request they attend the WDB
meeting to report on their experiences however it has been difficult to get them to come to the meeting. The following success stories were shared:

1. Individual was placed at Ridgemark Gold Club & Resort as an Office Assistant Trainee. She was continually lauded by the employer for her customer focus, excellence in completing assignments ahead of schedule, and her cheerfulness. She was routinely rated Excellent in all performance areas of her evaluations. The employer subsequently hired her upon conclusion of the SYEP on July 30, 2021.

2. Individual was placed at Garden Mart as a Nursery Assistant Trainee. He was also continually lauded by the employer for his attention to detail, work ethic, and courteous attitude. He was routinely rated Excellent in all performance areas of his evaluations. The employer subsequently hired him upon conclusion of the SYEP on July 30, 2021.

D. **Youth Homeless Demonstration Program (YHDP):** YHDP is an exciting new initiative designed to reduce the number of youth experiencing homelessness. The goal of the YHDP is to support selected communities, including rural, suburban, and urban areas across the United States, in the development and implementation of a coordinated community approach to preventing and ending youth homelessness. Additionally, HUD is committed to sharing that experience of YHDP communities and mobilizing communities around the country toward the same end.

Staff reported that Salinas/Monterey & San Benito Counties Continuum of Care were awarded YHDP funding totaling $5,283,160 for the Youth Homeless Demonstration Program (YHDP). WIOA staff participated in the Homeless Coalition’s meeting on October 7, 2021 where the guest speaker was from the Monterey Workforce Development Board. Discussed at that meeting were barriers for homeless youth seeking employment. Also discussed were the issues surrounding transportation for youth who do have jobs. Potentially San Benito County could receive $400-500,000. Hopefully strategies will include Workforce Services, Members would like to seek input from the WDB on the ability to expand on the summer youth program as these funds may be available for job training. Discuss increasing wage for youth programs. Board members were concerned about the youth and their mental health, working during the pandemic and making sure that is part of the workshops.

III. **Other:**

B. **Member Training:** Coordinate new member orientation with Heidi Jumper.

IV. **Adjournment:** M/S/C Chuck Frowein/ Heidi Jumper. 2:47 P.M.
STRATEGIC PLANNING DOCUMENT

<table>
<thead>
<tr>
<th>Project Name: WDB Youth Strategic Goals</th>
<th>Discussion Date: 12.02.21</th>
<th>REV. Date:</th>
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WIOA is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

<table>
<thead>
<tr>
<th>Strategic Goal #: Integrate Better Youth Business Services</th>
<th>Objective(s):</th>
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<tbody>
<tr>
<td>Created by the Workforce Development Board at their Board Retreat on _________</td>
<td>Objective(s):</td>
</tr>
<tr>
<td>GOAL: Work with local employers to integrate better businesses and training for high skilled, high demand occupations.</td>
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<tr>
<th>Resources &amp; Support Needed</th>
<th>Expected Outcome</th>
<th>Staff Responsible</th>
<th>Due Date</th>
<th>Measurements</th>
<th>Methods of Tracking</th>
<th>Status: C=Completed I=In Progress O=On going</th>
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**Example**

**Action 1:**
- Increase Employer Engagement
  - Increase outreach.
  - Connect with employers weekly.
  - Mailer/ mail merger
  - Webinar
  - Presentations
- Outreach (Micro/Macro) Team to go out together to visit businesses and revisit once a month.
- Reach out to NEW employers
  - 4-5 Employer Outreach.
  - Weekly Presentation
  - Retrieve new business license list from City or County office.
- BSC Committee and Staff
  - On-going
  - 25% per quarter
  - 35% six months
  - On-going

- Oct. 2022
- On-going
WIOA is designed to help job seekers access employment, **education**, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

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