



SAN BENITO COUNTY

JAMES A. RYDINGSWORD
DIRECTOR

Health & Human Services Agency

COMMUNITY SERVICES & WORKFORCE DEVELOPMENT

1111 SAN FELIPE ROAD, SUITE 108 • HOLLISTER, CA 95023

(831) 637-9293 • FAX (831) 637-0996

San Benito County Workforce Investment Board (WIB)

1111 San Felipe Road, Ste. 107 * Hollister, CA 95023

May 12, 2015 @ 3:00 P.M

AGENDA

FOR HEALTH REASONS ALL MEETINGS ARE SMOKE AND FRAGRANCE FREE

I. GENERAL INFORMATION:

II. **Public Comment Period:** Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to five minutes per guest unless the board determines that more time is needed.

III. Regular Agenda:

A. **Roll Call:** Roll will be taken to determine excused absences for attendance requirements.

B. Approval of Minutes:

1. **Executive Committee:** March 10, 2015 were enclosed for review and approval.

2. **Full WIB Minutes:** April 14, 2015 minutes are enclosed for board information.

IV. CONSENT AGENDA:

A. Board Announcements:

B. **WIB Membership:** Any applications received may be considered for appointment to the full WIB.

1. **An application was received:** An application was received from Kristine Wyatt, Panoche Valley Solar, for a private sector vacancy. Here application is **enclosed**.

2. **Term Expirations:** The term of Arturo Contreras is due to expire on June 5, 2015 and he has indicated that due to his schedule will not continue on the board.

3. **Vacancies:** There are currently 5 Private Sector and 5 Public Sector (Representatives from Economic Development-1, Labor Union-3, and Peninsula Family Services (NCOA)-1) vacancies.

4. **Youth Employment Program (YEP) Membership/Vacancies:** There are currently 2 vacancies: Out-of-School Youth-1, and Private Sector-1 representatives.

IV. DISCUSSION/ACTION ITEMS:

A. Committee Updates:

1. **Ad Hoc Membership Committee:** Ad Hoc Membership Committee provided an update on recruitment efforts.

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The County CSWD is an equal opportunity employer/program



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The County CSWD is an equal opportunity employer/program. - The County of San Benito complies with the Americans with Disabilities Act (ADA) by assuring that auxiliary aids for services are available upon request to persons with disabilities. Persons with hearing disabilities can call the TDD/TTY phone (831) 637-3265. Persons requiring any special needs for access to should call the CSWD office at 831-637-9293 at least five business days before the needed date to arrange for the special accommodations.

2. **Programs/Planning Committee:**

- C. **2015-2016 Local Area Designation:** The Draft Application was approved by the Workforce Investment Board at the April 14, 2015 meeting. Staff will provide any updates.
- D. **2015/2016 WIA Waivers:** Staff will provide an update whether the final Directive for WSDD-114 regarding the Process for On-the-Job Training (OJT) and Youth Procurement has been released.
- E. **Youth Employment Program (YEP) Council:** The next YEP Council meeting is May 19, 2015 at 3:30 P.M. at the Veteran's Memorial Building.

V. **Grant Applications:**

- A. **CDBG Employment Services:** Staff provided an update.
- B. **The Workforce Innovations Grant:** Staff will provide an update on this application. Requesting approval for the submission of the application.
- C. **Career Pathways Regional Application:** These grants are intended to mobilize regional collaboration between employers and educators across K-12 and higher education in order to expand career pathway options and strengthen alignment to employer needs.
- D. **Prop 39 Pre-Apprenticeship Grant:** Phase II will be released in early summer.

VI. **Additional Information:**

- A. **Unemployment Report (UR):** The CA UR for April, 2015 is **enclosed**.
- B. **Member Roster:** The updated member roster is enclosed. Highlighted on the roster are members who must complete the:
 - 1. **AB124 Ethics Training:** If you have not completed your ethics training you can do so at: <http://www.fppc.ca.gov/index.php?id=477>
 - 2. **Form 700-Conflict of Interest Statement:** There is one WIB member who has not their form 700 and is in jeopardy of being fined. That board member has been notified.

VII. **Adjournment:**

The next Executive Committee meeting will be held on June 9, 2015, Ste. 107 - 3.00 P.M.

The next full WIB meeting is scheduled for July 14, 2015, Ste. 207 - 3:00 P.M.



San Benito County Workforce Investment Board (WIB)

1111 San Felipe Road, Ste. 107 * Hollister, CA 95023

March 10, 2015 @ 3:00 P.M

Minutes

FOR HEALTH REASONS ALL MEETINGS ARE SMOKE AND FRAGRANCE FREE

- Present:** Alex Arias, Yuko Duckworth, Carrie Fosdick, Kathy Hough, Gary McIntire, Soila Rojas
- Absent:** **Excused:** Kendra Bobsin
- Guest:** James. A Rydingsword, Emery Smith
- Staff:** Andi Anderson, Enrique Arreola, Sonya Espinola, Sylvia Jacquez

Chair, Soila Rojas, called the meeting to order at 3:05 P.M.

I. **GENERAL INFORMATION:**

- A. **Public Comment Period:** Introductions were made by everyone present. Emery Smith, new WIB member, introduced himself to the committee.

II. **Regular Agenda:**

- A. **Roll Call:** Roll call was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- B. **Approval of Minutes:** The minutes of the September 9, 2014 and the notes from the February 10, 2015 Executive Committee were approved as presented. *M/S/C Yuko Duckworth/Alex Arias*

III. **CONSENT AGENDA:**

- A. **Board Announcements:** None.
- B. **WIB Membership:** No applications were received to be considered for appointment to the full WIB.
1. **Term Expiration:** The term of Sherrean Carr is ending March 20, 2015 and she has agreed to continue on the board. Staff requests board approval to reappointment of Sherrean to this mandated position. *M/S/C Gary McIntire/Alex Arias.*
 2. **Vacancies:** There are currently **6** Private Sector and **5** Public Sector (Representatives from Economic Development-**1**, Labor Union-**3**, and Peninsula Family Services (NCOA)-**1**) vacancies.



3. **YEP Council Membership/Vacancies:** There are currently 2 vacancies: Out-of-School Youth-1, and Private Sector-1 representatives. WIB members with interest in youth are encouraged to serve on this board. Youth Council members have been recruiting and staff encouraged any interested WIB members to serve on the council as well. Sylvia stated that under WIOA a youth council is not mandated. At the last YEP Council meeting members discussed this and decided they may want to continue as an ad hoc committee.

IV. **DISCUSSION/ACTION ITEMS:**

A. **Committee Updates:**

1. **Ad Hoc Membership Committee:** Ad Hoc Membership Committee met prior to the Ex Committee and came up with some possible prospective members. Staff & board members will contact them to see if any are interested in serving. Ad Hoc members also reviewed other surrounding counties marketing & membership materials and decided to keep what we currently have in place. Under new WIOA regulations, there may be a decrease in membership requirements and that will be addressed once there is more clarification.
 2. **Programs/Planning Committee:** There is no update at this time, however; once the WIOA regulations are released there may be a need to meet. In that event, Kathy Hough will organize the meeting.
- B. **Youth Employment Program (YEP) Council:** The next YEP Council meeting is March 17, 2015 at 3:30 P.M. at the Veteran's Memorial Building. The Council has been discussing reprinting on the directories and is looking into finding out if it is more feasible to have it printed larger and what that would cost. They have also been discussing an on-line directory.
- C. **Layoff Aversion Assistance:** Enrique distributed information and presented the Layoff Aversion & draft budget. Board members discussed the proposal submitted by CSU Monterey Small Business Development Center for Layoff Aversion Assistance. He explained the activity and gave an overview of the program. CSMBU would have a presence at AJCC. This item will be added to the full WIB agenda for April for continued discussion. Sylvia & Sonya just returned from a conference and stated AJCC's are being encouraged to have involvement with programs such as these. The Planning Committee will meet prior to the full WIB and have them present for discussion at the April full WIB meeting.
- D. **Annual Spring Conference:** May 12-14, 2015 in Orange County. Any WIB members who want to attend please inform staff as soon as possible. Early bird registration ends March 15, 2015. http://calworkforce.org/spring_conference.html. Agenda was enclosed. Enrique will be attending. Yuko Duckworth is interested in attending. After discussion the Ex Committee approved attendance by one staff & one WIB member. *M/S/C Kathy Hough/Gary McIntire.*
- E. **2015-2016 Local Area Designation:** The Draft Application for Initial Local Area Designation and Initial Local Board Certification under the WIOA was attached for review and discussion. Ex Committee recommended presenting to full for action at the April 14th full WIB Meeting. WIB. *M/S/C Gary McIntire/Kathy Hough.*

V. **Grant Applications:**

- A. **CDBG Employment Services:** No change from last month's report. Staff is working to find out if those who were employed are still working and verify all funds have been expended.

- B. **Slingshot Application**: Enrique Arreola provided an overview on the discussion that has taken place to work with at-risk youth and to utilize WorkKeys. He stated that AJCC would need to request funding for someone to work and implement the WorkKeys program. Monterey WIB has taken the lead on this project. The application will be submitted soon to the California Workforce Investment Board. Sylvia stated a presentation was given stating that this may become a statewide & nationwide program. Also discussed was the collaboration process.
- C. **Career Pathways Regional Application**: Enrique Arreola provided an update on the regional collaboration being led by community colleges. These grants are intended to mobilize regional collaboration between employers and educators across K-12 and higher education in order to expand career pathway options and strengthen alignment to employer needs. Cabrillo College is taking the lead and working with Gavilan College who is taking the lead on identified several sectors that are in high demand. If funded, staff will be hired for partnering with local community colleges.
- D. **Prop 39 Pre-Apprenticeship Grant**: Enrique attended conference call this morning. Phase I \$50,000 is now complete. Phase II will be released in early summer. Phase I - Pilot, Phase II -implementation on pre-apprenticeship on green & construction trades. AJCC's role would be to help promote the various programs. Also discussed were other grant opportunities and the accelerated grant to target at-risk population with barriers to employment. Disability Accelerator –to hire individuals with disabilities. Veterans – Get veterans working. Ex-Offender AB2060 - \$1mil. Pre-Apprenticeship programs.

VI. **Additional Information**:

- A. **Unemployment Report (UR)**: The CA UR for February 2015 is enclosed.
- B. **Member Roster**: The updated member roster is enclosed. Highlighted on the roster are members who must complete the:
 - 1. **AB124 Ethics Training** and
 - 2. **Form 700-Conflict of Interest Statement**: Members are reminded to complete their Form 700 if they have not in order to prevent fees. The website for filing is: <https://care.cosb.us/edisclosure>. Use Explorer –does not like chrome or firefox.
 - 3. **Panocho Valley Solar**: Flyer sent out. Looking for companies to attend as they will share information to companies who may be able to partner and provide logistical support. Next Wednesday, March 18 at Vets Bldg.

VII. **Adjournment**: *M/S/C Gary McIntire/Alex Arias 3:42 P.M.*

The next full WIB meeting is scheduled for April 14, 2015 @ 3:00 P.M., Ste. 207

The next Executive Committee meeting to be held on May 12, 2015, Ste. 107



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San Benito County Workforce Investment Board (WIB)

1111 San Felipe Road, Ste. 207 * Hollister, CA 95023

April 14, 2015 @ 3:00 P.M

MINUTES

FOR HEALTH REASONS ALL MEETINGS ARE SMOKE AND FRAGRANCE FREE

- Present:** Kristie Alarid, Alex Arias, Kendra Bobsin, Duane Bradford, Sherrean Carr, Yuko Duckworth, Carrie Fosdick, Kathy Hough, Gary McIntire, Michelle Ramirez, Soila Rojas, James Rydingsword, Emery Smith
- Absent:** **Excused:** Abby Ortiz-Baldwin
- Unexcused:** Arturo Contreras, Richard Bianchi, Ramiro Prado, Robert Rodriguez
- Guest:** Kristina Wyatt
- Staff:** Andi Anderson, Sonya Espinola

Chair, Soila Rojas, called the meeting to order at 3:07 P.M.

I. GENERAL INFORMATION:

A. Public Comment Period:

1. Introductions were made by everyone present.
2. **Guest: Panocho Valley Solar:** Staff provided an updated on the meeting held Wednesday, March 18 at Vets Bldg. Kristina Wyatt, Panocho Valley Solar (PVS) gave a brief overview of the company and distributed a project fact sheet. PVS is hoping to begin construction this summer and will conduct job fairs locally in order to hire 500 individuals locally. Their goal is to hire locally and purchase materials locally as well. PVS is very excited about local support and are expecting the job to be completed by end of next year. PVS recently conducted 2 workshops to help educate local business on the project. Also working with the County to install solar panels on county property. Explained that the location was selected because the infrastructure is already in place so this is a major cost savings to the community.

II. Regular Agenda:

- A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.
- B. **Approval of Minutes:**
 1. **Full WIB Minutes:** The January 13, 2015 minutes were approved as presented. Motion/Second/Concur (M/S/C) *Gary McIntire/Alex Arias*

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2. **Executive Committee**: March 10, 2015 were enclosed for information and will be reviewed for approval at the next Executive Committee meeting. Info Only.

III. **CONSENT AGENDA**:

A. **Board Announcements**:

- B. **WIB Membership**: Any applications received may be considered for appointment to the full WIB.

1. **An application was received**: An application was received from Valarie Westerdale, for a private sector vacancy. After discussion the full WIB approved the application of Valarie Westerdale. Her application will be forwarded to the Board of Supervisors for final appointment to the WIB. *M/S/C Sherrean Carr/Alex Arias.*
2. **Vacancies**: There are currently 6 Private Sector and 5 Public Sector (Representatives from Economic Development-1, Labor Union-3, and Peninsula Family Services (NCOA)-1) vacancies.
3. **Youth Employment Program (YEP) Membership/Vacancies**: There are currently 2 vacancies: Out-of-School Youth-1, and Private Sector-1 representatives. Sherrean Carr requested a flyer be sent to her about the YEP Council so she can forward it to her staff.

IV. **DISCUSSION/ACTION ITEMS**:

A. **Committee Updates**:

1. **Ad Hoc Membership Committee**: Ad Hoc Membership Committee provided an update on recruitment efforts. Several possible members have been identified and they will be submitting applications. Questions arose about WIB membership mandates and more will be shared at the next meeting.
2. **Programs/Planning Committee**:
 - a. **Layoff Aversion Assistance**: Board members met to discuss the enclosed proposal submitted by CSU Monterey Small Business Development Center for Layoff Aversion Assistance. CSU would provide the staff due to lack of staff at the AJCC. Rapid Response funds will be utilized. It is staff understanding that they will have staff on site to conduct meeting and outreach. The Program/Planning Committee recommended that staff move forward with the Layoff Aversion and the partnership pending the availability of funds and following the procurement requirements. *M/S/C Gary McIntire/Kendra Bobsin.*
 - b. **Transfer of Dislocated Worker (DW) funds to Adult funds**: Included in the agenda packet was the recommendation of staff requesting the transfer of \$40,000 from DW funding to adult funding. The Planning Committee reviewed the recommendation and after discussion the full WIB to approved the transfer of funds. *M/S/C James Rydingsword/Alex Arias.*
- C. **2015-2016 Local Area Designation**: The Draft Application for the Initial Local Area Designation and Initial Local Board Certification under the WIOA was attached for review and approval. The Ex Committee recommended presenting to full WIB and after discussion the full WIB approved the draft as presented. *M/S/C James Rydingsword/Alex Arias.*
- D. **Youth Employment Program (YEP) Council**: The next YEP Council meeting is April 21, 2015 at 3:30 P.M. at the Veteran's Memorial Building.

- E. **2015/2016 WIA Waivers**: Enclosed was the Draft Directive WSDD-114 regarding the Process for On-the-Job Training (OJT) and Youth Procurement. Staff provided an update on the intent to apply for the Youth Procurement waiver. Sonya discussed the waiver that has been drafted and staff is awaiting the final directive. Once received, staff can move forward with the youth procurement.
- V. **Grant Applications**:
- A. **CDBG Employment Services**: Sonya Espinola reported: 34 - Enrolled Individual Training Accounts (ITA), all Clients have completed training, 15 working, remaining 19 have not responded to letters or messages requesting an update.
- B. **Slingshot Application**: Staff provided an update. Information was enclosed for board information.
- C. **Career Pathways Regional Application**: These grants are intended to mobilize regional collaboration between employers and educators across K-12 and higher education in order to expand career pathway options and strengthen alignment to employer needs.
- D. **Prop 39 Pre-Apprenticeship Grant**: Phase II will be released in early summer.
- VI. **Additional Information**:
- A. **Unemployment Report (UR)**: The CA UR for February 2015 was enclosed.
- B. **WIOA Fact Sheets**: For your information, WIOA fact sheets were attached.
- C. **WIOA State Implementation Bill**: For your information, Senate Bill 45 was attached.
- D. **WIOA Enough is Known to Act Regional Session**: Staff provided an update on information received during a regional session attended on April 3rd in Fresno. The meeting documents were **enclosed** for information. Sonya attended with Sylvia and stated the session wasn't what was expected. Staff thought they would receive more direction but it was more about regional collaboration/networking meeting.
- E. **Member Roster**: The updated member roster is enclosed. Highlighted on the roster are members who must complete the:
1. **AB124 Ethics Training** and
 2. **Form 700-Conflict of Interest Statement**: Members are reminded to complete their Form 700 by April 1, 2015 in order to prevent fees. The website for filing is: <https://care.cosb.us/disclosure>. Use Explorer –does not like Chrome or Firefox.
- F. **CED Project Discussion**: Jim Rydingsword distributed notes from the meeting held last month from the San Benito CED Project.
- VII. **Adjournment**: *M/S/C Kathy Hough/Alex Arias 3:50 P.M.*

The next Executive Committee meeting will be held on May 12, 2015, Ste. 107 - 3.00 P.M.

The next full WIB meeting is scheduled for July 14, 2015, Ste. 207 - 3:00 P.M.

***San Benito County
Board and Commissions***

MEMBERSHIP APPLICATION

I hereby express an interest in being nominated for membership on the following committee: (PLEASE PRINT)

BOARD/COMMISSION: **Workforce Investment Board (WIB)**

NAME: _____

PHONE: _____ E-MAIL: _____

BUSINESS ADDRESS: _____

CITY: _____ ZIP: _____

LENGTH OF RESIDENCY: _____

SUPERVISOR DISTRICT: _____

OCCUPATION: _____

EDUCATION: _____

AFFILIATIONS: _____

REASON(S) FOR SEEKING APPOINTMENT:

DATE: _____ SIGNATURE: _____

Return completed form to:

San Benito County
Attention: Denise Thome,
Clerk of the Board
481 Fourth Street
Hollister, CA 95023
Any Questions, Please Call:
(831) 636-4000

Community Services & Workforce Development
1111 San Felipe Road, Ste 108
Hollister, CA 95023
(831) 637-9293
or
(831) 637-0996 FAX
Email to: aanderson@cosb.us



WORKFORCE ACCELERATOR FUND 2.0

Request for Applications

April 2015

The State Board is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Special requests for services, aids, and/or special formats need to be made by calling (916) 324-3425 (Voice). TTY users, please call the California Relay Service at 711.

Table of Contents

Section 1 Overview.....3

- A. Introduction..... 3
- B. Project Goals and Objectives..... 4
- C. Project Design..... 5
- D. Project Activities..... 7
- E. Funding..... 9
- F. Eligible Applicants 10
- G. Performance 11
- H. Program Evaluation 11

Section 2 Significant Dates 12

Section 3 Proposal Submission Instructions 12

Section 4 Application Requirements, Award and Contracting Process 13

- Application Forms 17

Section 1 Overview

A. Introduction

The California Workforce Investment Board (State Board) and the Employment Development Department (EDD) are pleased to announce the availability of up to \$3 million in Workforce Investment Act (WIA) funds to design, develop, and implement projects that accelerate employment and re-employment strategies for California job seekers. The State Board and EDD will fund projects and partnerships to create and prototype innovative strategies that bridge education and workforce gaps for targeted populations, and implementation of promising models and practices in workforce system service delivery infrastructure.

California's Strategic Workforce Development Plan 2013-2017 - *"Shared Strategy for a Shared Prosperity"* (Strategic Plan) prioritizes regional coordination among key partners, sector-based employment strategies, skill attainment through earn and learn and other effective training models (including, but not limited to apprenticeship), and development of career pathways. The State Board is interested in funding applications that further advance the goals of its Strategic Plan and build workforce system infrastructure and capacity through:

- **Collaboration** among partners in the development of service delivery strategies and alignment of resources to better connect disadvantaged and disconnected job seekers to employment.
- **Innovation** that creates new or adapts existing approaches or accelerates application of promising practices in workforce development and skill attainment.
- **System change** that uses these sub-grants to incentivize adoption of proven strategies and innovations that are sustained beyond the grant period.

Through this RFA, the State Board and EDD will provide resources through the Workforce Accelerator Fund (WAF) 2.0, which represents a new model of funding innovation and alignment in the workforce system. The initial Workforce Accelerator Fund (WAF 1.0) was announced in April 2014, and resulted in grants to 18 innovative projects. WAF 2.0 will build upon these successes, and solicit new strategies for Californian's with barriers to employment. As with SlingShot, our goal is to fund "ground up" solutions to some of the most vexing challenges that are keeping Californians with barriers to employment from achieving success in jobs and careers. We anticipate that the solutions achieved through this Fund can be used by regions grappling with similar challenges, and will be shared with the SlingShot coalitions and other stakeholders to create lasting change and improvements in the workforce system.

B. Project Goals and Objectives

Despite our state's overall prosperity, too many Californians are in danger of being left behind, not making ends meet, and unable to create a middle class life for themselves and their families. These individuals include:

- *Long-Term Unemployed* – A significant number of California workers have been out of work for more than six months and are struggling to find new jobs.
- *Returning Veterans* – Too many veterans, after performing essential services with great skill, are challenged in finding civilian jobs that capitalize on the skills they've developed.
- *Individuals with Disabilities* – The labor force participation rate for Californians with disabilities is only 19% - lower than it was before passage of the Americans with Disabilities Act.
- *Low-Income Workers* – Thousands of Californians are trapped in poverty, often cycling through low wage, dead-end jobs and lacking the education, skills, and financial supports, needed to move into sustained, higher wage jobs.
- *CalWORKs Participants*– The Workforce Innovation and Opportunity Act and California State budget prioritize services to skill- up and place public assistance recipients in jobs that support their families.
- *Disconnected Youth* – Many young people 16-24 are disconnected, neither in-school nor working, and are in danger of being left behind.
- *Ex-Offenders* – Realignment has increased the visibility of the need for robust job services for the parole and ex-offender population in California.
- *Parents Involved in Family Reunification systems* –The State is legal guardian to over 55,000 children in the foster care system and has prioritized reunifying children with their biological parents as quickly as possible. As parents stabilize many will need to engage in education and training to achieve self-sufficiency.

These are Californians who face substantial challenges in finding good jobs and supporting themselves and their families in an era with volatile, rapidly evolving labor markets. At the same time in regions across California, employers in key industry sectors are searching for qualified workers for occupations at all skill levels.

Traditional workforce and education strategies have had little impact in helping these workers to build relevant skills and connect to good jobs. Even promising strategies lack the speed, agility, or scale needed to accelerate employment for workers desperately in need of that help. We need to bring the creativity for which California is known to bear and create new strategies that achieve scalable impact with workers who face difficult employment prospects.

The State Board and EDD are investing Workforce Investment Act (WIA) Governors Discretionary resources through the Workforce Accelerator Fund, which will award grants to Project Teams that create and prototype innovative strategies to accelerate skill development, employment, and reemployment for one or more of the target populations listed above. Innovations that emerge from the prototypes will then be scaled and replicated across the state, infusing new ideas into the “bloodstream” of workforce development.

Project Goals:

- Improve labor market and skills outcomes for the target groups through the development of strategies that fill gaps, accelerate processes, or customize services to ensure greater access to workforce services and employment opportunities.
- Create new models for service delivery and funding alignment that can be replicated across the State and tailored to regional needs.
- Implement, replicate, and/or scale successful innovations that emerged from Workforce Accelerator Fund 1.0 projects.
- Leverage State investment with commitments from industry, labor, public, and community partners.

The State Board and EDD will fund applications that seek to achieve the project goals outlined above by designing and developing innovations that have the potential to substantially increase the effectiveness, scale, and/or capacity of existing workforce system programs and funding streams that serve the target populations. Successful applications may create new tools, borrow methods from other disciplines, or apply models from other sectors or populations in order to achieve the desired outcomes. WAF 1.0 projects that demonstrated significant impact and potential for replication and/or integration can be implemented, replicated, and/or scaled with partners at both the State and regional levels to infuse innovations and system improvements into the workforce system infrastructure.

C. Project Design

The Workforce Accelerator Fund seeks solutions to specific challenges that inhibit career opportunity and employment success for the targeted populations and that improve access to the workforce development pipeline – education, training, support services, placement, retention, etc. The intent is not simply to create new programs or to expand existing ones. Successful applicants will demonstrate how their projects will direct existing resources and efforts in new, more efficient and effective ways. These efforts should not create or reinforce service delivery silos or funding silos, but rather should result in strategies that take a new or unique approach to addressing workforce pipeline gaps specific to these populations, that can be applied, replicated or scaled to create broader impact and system improvement.

Project Team: Successful applicants will design, develop, or prototype different tools, methods and strategies than those the workforce stakeholders are presently using. The intent is to use existing resources in new, more efficient, effective ways. As such, each applicant will be required to create a team of partners that offers unique skills and contributions to the project.

Applicants must identify each team member and describe the role of the Project Team and its members in project development, integration of new ways of doing business, and scaling and replication. Team members must include:

- **Experts** – Partners who have a deep knowledge of the workforce system, operational and administrative experience, and insight into implementation opportunities and challenges. These partners must include those with expertise and experience working in or with institutions that the project is directly impacting (e.g., community colleges, K-12 schools, America’s Job Centers of California, [formerly One-Stops], county social services/public assistance providers, and child welfare, etc.) as well as the parts of the workforce or skills development system who represent the “market” for replication, expansion, or integration of the project (e.g., state and local agencies, funders, service delivery providers, career technical education programs, etc.).
- **Innovators** – Partners who bring new perspective and expertise to the project, who have created solutions to challenging problems, and who have cross disciplinary experience. These individuals and organizations may not have workforce development experience per se, but have success in other fields that is instructive to change and innovation in workforce development.
- **Customers** – Partners who represent at least one of the potential “end-use customer(s)” of the project: job seekers or employers. Each project must include either a partner who is currently representing multiple job seekers from the targeted population (e.g., community organizations, advocacy groups, etc.) or multiple employers (e.g. industry associations, chambers of commerce, employer advisory groups), depending on the challenge being addressed and or aspect of the pipeline being targeted. These partners must be able to provide direct input from individual job seekers from the target groups, or employers who will be utilizing the services.

The “Big Idea” gap or challenge to address: Each project must identify a challenge or gap that if successfully addressed would significantly move the needle on employment for one or more of the targeted groups. This should address a challenge that the workforce system is facing in increasing opportunity, access, effectiveness, and/or scale in addressing the assessment, training, placement, or advancement of the targeted population(s). Some projects may be tailored to meet the needs of more than one group, or more than one aspect of the workforce pipeline. For example, projects may choose to focus on:

- Accelerating education, training or retraining of workers in the targeted populations
- Increasing use of existing or development of new industry-valued skills credentials (e.g., certificates, licenses, digital badges, stackable credentials, etc.)
- Accelerating implementation of Workforce Innovation and Opportunity Act “career services” by increasing the partners committed to integrating service delivery and/or developing strategies and tools to prepare targeted populations for training and job placement
- Accelerating recognition of existing skills, such as prior learning assessments, and/or utilizing competency-based models that focus on learning rather than on duration of training
- Expanding or creating “earn and learn” models (i.e., quality paid internships, formal apprenticeship or other work-based learning opportunities)
- Improving work-based learning infrastructure that supports employers and/or that increases access and opportunities for working learners
- Creating cross-system service alignment by bringing together systems and partners to provide support services (housing, mental health care, substance use counseling, etc.) to increase effectiveness of workforce services
- Creating more robust services by braiding multiple funding sources or utilizing new funding models to increase scale or funding diversity
- Increasing use of training and hiring incentives for targeted populations, including subsidized employment (e.g., leveraging CalWORKs, EDD’s UI Work Sharing, or other resources)
- Improving job matching and assessment strategies to accelerate employment/ reemployment
- Improving employer recruitment and hiring strategies to benefit targeted groups
- Streamlining the use of virtual (e.g., via use of technology) with in-person strategies for job seekers and employers

D. Project Activities

The Strategic Plan prioritizes regional coordination among key partners, sector-based employment strategies, skill attainment through earn and learn and other effective training models (including but not limited to apprenticeship), and development of career pathways. In addition, the Strategic Plan emphasizes the coordination and alignment of resources and systems to better serve all California job seekers, including those with significant barriers to employment. This solicitation aims to increase workforce system capacity to serve job seekers in the targeted populations by addressing gaps or capitalizing on opportunities to bridge to priority services, training or education, and ultimately employment in targeted industry sectors.

LABOR FORCE INFORMATION THROUGH MARCH 2015

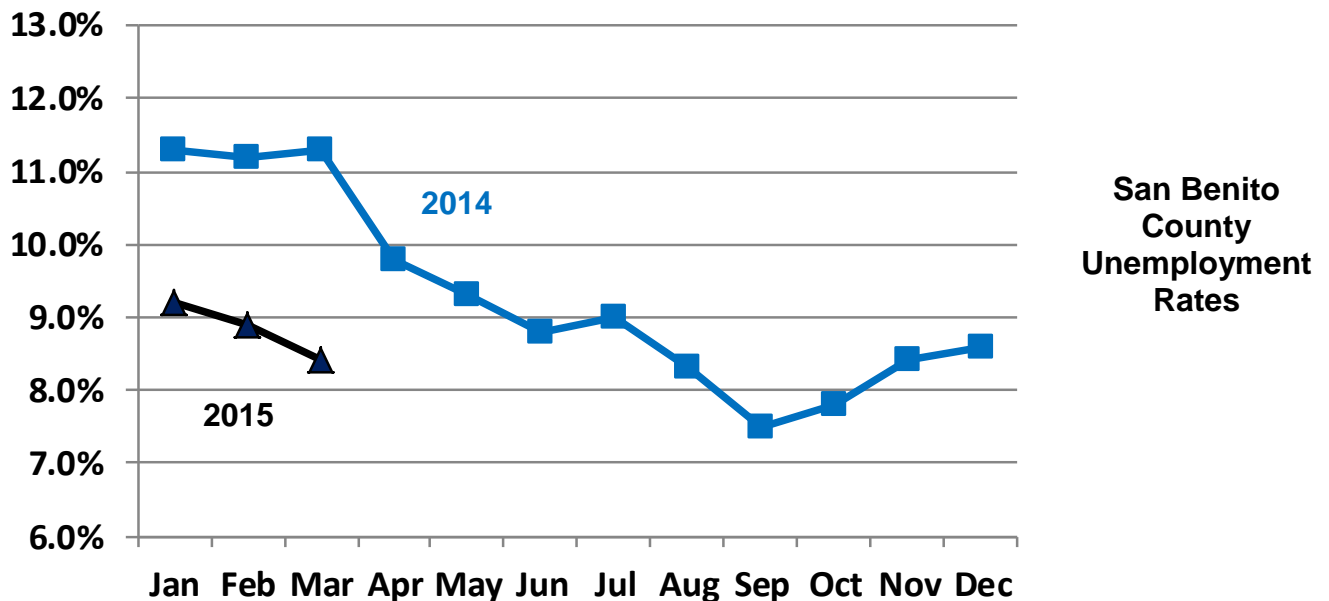
Residents of San Benito County

	March 2014	February 2015 Revised	March 2015 Prelim
Labor Force	29,600	29,800	29,700
Employment	26,300	27,100	27,200
Unemployment	3,300	2,600	2,500

Unemployment Rates

	March 2014	February 2015 Revised	March 2015 Prelim
San Benito County	11.3%	8.9%	8.4%
California	8.3%	6.8%	6.5%
United States	6.8%	5.8%	5.6%

The jobless rate in San Benito County this March stood 2.9 percentage points below the year-earlier rate, with the number of unemployed falling by 800 over the year. This March's 8.4 percent rate was the county's lowest March rate since 2001, when it stood at 7.2 percent.



Technical Notes:

To be considered unemployed, a person must be able, available, looking for work, and not have even a part-time job. The unemployed are **not** just those on Unemployment Insurance.

None of the data on this sheet have been adjusted for seasonal variations.

Source: Employment Development Department, Labor Market Information Division



SAN BENITO COUNTY

JAMES A. RYDINGSWORD
DIRECTOR

Health & Human Services Agency

COMMUNITY SERVICES & WORKFORCE DEVELOPMENT

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SAN BENITO COUNTY
WORKFORCE INVESTMENT BOARD (WIB)
PRIVATE SECTOR REPRESENTATIVES
MEMBERSHIP ROSTER

<u>NAME & TITLE</u>	<u>AGENCY</u>	<u>PHONE & E-Mail</u>	<u>TERM EXP.</u>
1. Arias, Alex, Branch Manager	Manpower 1111 San Felipe Road, Ste. 201 Hollister, CA 95023	(831) 636-0550 alejandro.arias@manpower.com Ethics: NEED	07/28/15
2. Bianchi, Richard Ranch Manager	Sabor Farms 7060 Lovers Lane Hollister, CA 95023	(831) 682-8302 richard@saborfarms.com Ethics: NEED	02/07/17
3. Fosdick, Carrie Office Manager	State Farm Insurance 581 McCray Street, Suite G Hollister, CA 95023	637-4442-w carrie.fosdick.ik2o@statefarm.com Ethics: 10/09/13-10/09/15	03/19/16
4. Hough, Katherine** Corporate Secretary WIB Co-Chair	Hough Construction Co., Inc. 303 Linda Drive Hollister, CA 95023	831-801-0265 kathy@houghconstructioninc.com Ethics: 01/27/14-01/27/16	03/19/16
5. Ramirez, Michelle HR Manager	Leal Vineyards 300 Maranatha Drive Hollister, CA 95023	831-212-7397 (831) 636-8925 ext. 12 hr@lealvineyards.com Ethics: 01/09/15-01/09/17	11/04/17
6. Prado Jr., Ramiro HR Manager	Peninsula Packing 2401 Bert Drive Hollister, CA 95023	(831) 634-0940 ext. 304 rprado@penpack.net Ethics: 01/14/15-01/14/17	3/4/17
7. Rodriguez, Robert Owner	San Benito Heating 1771 San Felipe Rd Hollister, CA 95023 Ethics: 02/19/13-02/19/15	(831) 673-1112 sanbenitoheating@gmail.com Ethics: NEED Ethics: 02/19/13-02/19/15	11/06/15
8. Rojas, Soila* Recruiting Manager WIB CHAIR	West Marine 2395 Bert Drive Hollister, CA 95023	(831) 761-4244 soilar@westmarine.com Ethics: 12/05/13-12/05/15	07/31/17
9. Smith, Emery Financial Advisor	350 Sixth Street, Ste. 101 Hollister, CA 95023	(831) 245-6235 emerysmithii@live.com Ethics: 01/24/15 – 01/24/17	09/23/17

Ethics training can be completed at: <http://www.fppc.ca.gov/index.php?id=477>



SAN BENITO COUNTY
WORKFORCE INVESTMENT BOARD (WIB)
PUBLIC SECTOR REPRESENTATIVES
MEMBERSHIP ROSTER

<u>NAME & TITLE</u>	<u>AGENCY</u>	<u>PHONE & E-Mail</u>	<u>TERM EXP.</u>
10. Alarid, Kristi Director	HOPE Services 650 San Benito Street Suite120 Hollister, CA 95023	(831) 637-8283 ext. 6885 kristialarid@hopeservices.org Ethics: 04/12/15 (on file at Co. Admin)	12/17/16
11. Bobsin, Kendra**** Resource & Referral Coordinator WIB Treasurer	Go Kids, Inc. Childcare Info. & Referral Svcs. 1101 Community Parkway Hollister, CA 95023	637-9205-w kendrab@gokids.org Ethics: 09/11/13–09/11/15	05/06/17
12. Bradford, Duane Supervisor	Dept of Rehabilitation 8060 Santa Teresa Blvd, Ste 200 Gilroy, CA 95020	(408) 846-8576 Bradford@dor.ca.gov Ethics: 04/13/15-04/17/17	01/08/18
13. Carr, Sherrean Dean Career Technical Education	Gavilan College 5055 Santa Teresa Blvd. Gilroy, CA 95020	(408) 848-4757 scarr@gavilan.edu Ethics: 02/14/15-02/04/17	03/20/18
14. Contreras, Arturo Business Advisor	SBDC 2440 Bert Drive, Bldg. 100, Ste 100 Hollister, CA 95023	(831) 229-3287-w arcontreras@csumb.edu Ethics: NEED Ethics: 01/08/13-01/08/15	06/05/15
15. Duckworth, Yuko*** Employment Program Manager WIB SECRETARY	Employment Development Dept. 1111 San Felipe Road, Ste. 107 Hollister, CA 95023	(831) 796-3632 (Salinas) (831) 638-3324 (Hollister) yuko.duckworth@edd.ca.gov Ethics: 10/13/13–10/13/15	11/5/16
16. McIntire, Gary L. Superintendent	Hollister School District 2690 Cienega Road Hollister, CA 95023	(831) 630-6306–w gmcintire@hesd.org Ethics: 08/24/14-08/24/16	02/04/17
17. Ortiz-Baldwin, Abby Manager, Career & Workforce Development WorkAbility II	South County Regional Occupational Program 700 W. 6 th St, Ste L Gilroy, CA 95020	(408) 842-0361 abby_ortiz-baldwin@sccoe.org Ethics: 02/04/15-02/04/17	11/06/15
18. Rydingsword, James Director	Health & Human Services 1111 San Felipe Road #206 Hollister, CA 95023	(831) 636-4180-w jrydingsword@cosb.us Ethics: 06/05/15-06/05/17	12/3/2016

Ethics training can be completed at: <http://www.fppc.ca.gov/index.php?id=477>

STAFF:

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Jacquez, Sylvia Program Manager	CSWD 1111 San Felipe Road, Ste. 107 Hollister, CA 95023	(831) 637-5627 sjacquez@cosb.us	STAFF HHSA/CSWD
Anderson, Andi Staff Services Specialist	CSWD 1111 San Felipe Road, Ste. 108 Hollister, CA 95023	(831) 637-9293 aanderson@cosb.us	STAFF HHSA/CSWD